



ELECTRO-FEDERATION
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2008/2009 Advertising Opportunities

Electro-Federation Canada provides advertising opportunities on its Website, in its weekly electronic newsletter, and in its bi-annual, bi-lingual magazine, *InfoElectro*. The advertising rates and requirements are outlined below. Please direct all advertising enquires to Swati Patel at 905-602-8877 ext. 219 or spatel@electrofed.com.

Type of Advertisement	Placement	Rate
Website Banner (www.electrofed.com)	EFC Home Page <i>Limited Space Available</i>	• \$3,000 per year
<i>InfoElectro</i> Banner	EFC Weekly Newsletter <i>Limited Space Available</i>	• \$2,000 / 13 wks
Print Advertisement <u>Deadlines:</u> If you are interested in advertising in our print publications, please notify Swati Patel three weeks prior to the advertising deadlines shown below: <i>InfoElectro</i> French and English editions Spring 2008 Issue: Advertising materials due by March 13/08 Fall 2008 Issue: Advertising materials due by Sept. 9/08	<ul style="list-style-type: none">• 1/8 Page Ad (colour)• 1/4 Page Ad (colour)• 1/2 Page Ad (colour)• Full Page Ad (colour)• Full Page Ad (colour): Inside Front Cover Specs: Trim size of publication is 8-1/8" x 10-7/8" (bleed page is 8-3/8" x 11-1/8"). Material is required minimum 300dpi, high-resolution PDF or Quark 6 file preferred. In-Design file accepted. All supporting files and fonts must be supplied. Accurate colour proof must also be supplied.	<ul style="list-style-type: none">• \$350 per issue• \$900 per issue• \$1,000 per issue• \$2,000 per issue• \$2,500 per issue Costs include placement in English and French editions (French ads to be provided by advertiser)

