



Canadian Appliance
Manufacturers Association

ELECTRO-FEDERATION
C·A·N·A·D·A

Floor Care Appliance Statistical Programs

The Floor Care Division of the Canadian Appliance Manufacturers Association (CAMA) represents the manufacturers and marketers of full-size household vacuum cleaners, central vacuum systems, wet/dry vacuums and specialty machines in Canada.

Members participate in a confidential marketing resources program, monitoring market share and trends for the Canadian vacuum cleaner market.

Reporting Schedule:

- Monthly

Reports Issued:

- Total Industry Sales Report – Monthly (unit shipments and dollars)
- Import Report - Monthly
- EFC Indicator – Quarterly Economic Report

Products Captured:

- Canister Vacuums
- Upright Vacuums
- Stick Vacuums
- Hand Vacuums
- Extractors
- Steamers
- Central Vacuums

Participants:

Bissell Canada Inc., Broan-NuTone Canada Inc., Electrolux Home Care Products Canada Inc., Hoover Canada, LG Electronics Canada Inc, Miele Ltd, Panasonic Canada Inc and Sanyo Canada Inc.

For further information or clarification, please contact Anne Harrigan, Vice President Marketing Resources at aharrigan@electrofed.com or 905-602-8877 ext. 215.

