

Fact	Key Message	Original Source and Process	Calculation (if done in house)	Updated by/date	Date Sourced
With the help of volunteers, Habitat homeowners and 54 local Habitats working in every province and territory, we provide a solid foundation for better, healthier lives in Canada and around the world.		List of affiliates is maintained by Affiliate Engagement		Updated by Director of Affiliate Relations on an on-going basis.	2018
Local Habitats across Canada provide families and individuals with affordable homeownership in almost 400 communities.		Affiliate Engagement		Updated by Affiliate Engagement annually when results from affiliate metrics survey are released	2016
Since 1976, Habitat for Humanity has helped more than 22 million people build or improve the place they call home. With your support, in fiscal year 2018 alone, Habitat for Humanity helped more than 8.7 million people around the world, and an additional 2.2 million gained the potential to improve their living conditions through training and advocacy.		Provided by Habitat for Humanity International (HFHI) in their 2017 Habitat International Annual Report <a href="https://www.habitat.org/multimedia/annual-report-2018/">https://www.habitat.org/multimedia/annual-report-2018/</a>		Updated annually by HFHI	2018
Every 17 seconds, Habitat for Humanity is helping another family buy or improve their home around the world.		Habitat for Humanity International (HFHI)	8.7 million people/5 = 1,740,000 families. 31536000 (seconds in a year)/1,740,000 = 18.1 seconds (rounded to 43 seconds)	Updated by HFHI	2018
<b>Homeownership</b>					
238 Habitat homeowners moved into their new home in 2018, which included a total of 1014 individuals. The number of families served is a 4 percent decrease from the year before when 248 Habitat homeowners moved into their home, but the number of individuals increased from 900 to 1014.	238 families began building strength, stability and independence through affordable homeownership in 2018. Over 1000 individuals in Canada were served through our affordable homeownership program.	Based on number of completed home certificates submitted to Affiliate Engagement department by affiliates.		Updated by Affiliate Engagement annually. Number confirmed January 2019.	2018
3619 families have accessed a decent and affordable home by partnering with Habitat for Humanity in Canada since 1985.		Maintained by the Coordinator of Product Services. This count is compiled through project registration (GIK) and completion (Certificate of Family Served).	A review of prior year builds indicated an error that decreased the total number by 5. This year's number is the total revised cumulative number (3381) + new yearly total = overall total 3386-5 = 3381 (actual cumulative number from last year) + 238 = 3619	Updated by Brand and Communications annually when completed homes number is available.	2018
612 children moved into Habitat homes in 2018.		Calculated through Certificate of Families Served forms submitted by affiliates.	Number of children of Habitat homeowners who moved into a Habitat home last year, as submitted by affiliates.	Updated by Affiliate Engagement annually.	2018
In 2018, Habitat's affordable homeownership program generated almost \$42 million in social benefits to the community. These benefits come in the form of reduced reliance on social housing and food banks, better educational and employment outcomes and improved health.		Confirmed number of homes completed is multiplied by the \$175,000 per home benefits as calculated in the 2015 Boston Consulting Group.	238 families \$175,000 in societal value for every Habitat homeowner that completes the program. 238 x \$175,000 = \$41,650,000 rounded up (almost \$42 million).	Updated by Brand and Communications annually when completed homes number is available.	2018

Since 1985, Habitat's affordable homeownership program has created a social return on investment of over \$633 million. These benefits come in the form of reduced reliance on social housing and food banks, better educational and employment outcomes and improved health.	Confirmed number of homes completed is multiplied by the \$175,000 per home benefits as calculated in the 2015 Boston Consulting Group.	3619 families x \$175,000 = \$633,325,000	Updated by Brand and Communications annually when completed homes number is available.	2018
In 2018, approximately 2250 Canadian families continued to benefit from their Habitat partnership, paying down their no-interest Habitat mortgage with affordable, geared-to-income payments.	Numbers provided by affiliates through affiliate metrics survey	See affiliate metric survey data tables	Updated in July of each year through affiliate quarterly survey results.	2018
In 2017, 85 per cent of local Habitats across Canada receive either funds or support from local, provincial or federal government.	Calculated: 48 of 56 affiliates identified they were receiving support from a level of government in 2016	P = 48 over 56 x 100		2017
In 2018, 43% of Habitat homeowners were single parents and 57% were two-parent families.		P = single parent homeowners over total homeowners x100 P= two-parent homeowners over total homeowners x100		2018
(As of 2018) Habitat households that included a senior: 3%		P = senior homeowners (7) over total homeowners x100		2018
(As of 2018) Indigenous Habitat homeowners: 13%		P = Indigenous homeowners (30) over total homeowners x100		2018
Habitat for Humanity helps free up much-needed space on social housing wait lists by providing affordable homeownership opportunities. Before partnering with Habitat to become a homeowner, 23% of homeowners were living in social or subsidized housing.		P = Number of homeowners who previously lived in subsidized housing (54) over total homeowners x100		2018
Households that include grandparents: 3%		P = number of households with grandparents (6) over total homeowners x100		2018
In 2018, 7%* of families were newcomers to Canada (arrived in Canada in the last five years).  *16 families		P = number of homeowners who arrived in Canada within the last five years (16) over total homeowners x100		2018
Percentage who lived in market rental housing prior to becoming a Habitat homeowner: 64%		P= number of homeowners who lived in market rental housing (152) over total homeowners x100		2018
28% moved into homes designed with accessibility accommodations.		Homes that are fully accessible (15) + homes that have some accessible elements (52) over total homes built x100		2018
Number of new housing units built: 187 (79%)		P = number of new housing units over total number of units x100		2018
Number of recycled units (a buy back - re-acquired by the affiliate from a previous Habitat homeowner): 44 (18%)		P = number of buy-backs over total number of units x100		2018

Number of rehab units (newly acquired through either donation or purchase): 7 (3%)			P = number of rehab units over total number of units x100		2018
Volunteers					
In 2018, over 51,000 volunteers helped local Habitats across Canada build homes, operate Habitat ReStores and engage their communities in the work of Habitat. And over 13,000 youth received on-the-job skills training, building confidence and personal leadership skills.  <i>*Note: youth is defined as someone between the ages of 16 and 34.</i>		Hours and volunteer information provided by affiliates through the affiliate metrics survey.	Calculation: Habitat affiliate volunteers (50,121) + Global Village volunteers (1244). Overall volunteer number is down from 2017, likely due to the increase that year from the Carter Work Project.	Updated by Affiliate Engagement annually when results from affiliate metrics survey are released	2018
The number of hours volunteers contributed to Habitat for Humanity in Canada in 2017 was equivalent to 550 full-time employees.		Hours volunteered submitted by affiliates, divided by: Board/Committee, ReStore, Build, Office/Administrative or 'other'	1 full-time employee at 37.5 hours per week, as compared to volunteer hours submitted by affiliates. *volunteers hours are only applicable to domestic volunteers. Global Village hours are not tracked.		Updated by Affiliate Engagement. Number of hours to be available through 2019 Q1 survey results.
Census 2016 Data					
National Core Housing Need					
A household is in <b>core housing need</b> if its housing does not meet one or more of the adequacy, suitability or affordability standards and it would have to spend 30% or more of its before-tax income to access local housing that meets all three standards. Acceptable housing meets three housing standards – it is in adequate condition (does not require any major repairs, including defective plumbing or electrical wiring or structural repairs), suitable housing has enough bedrooms for the size and make-up of the residents and affordable housing costs less than 30% of before-tax household income.					
1.7 million households are in core housing need (or 12.7% of the population) across Canada.		<a href="https://www.cmhc-schl.gc.ca/en/corp/nero/nere/2017/2017-11-15-0830.cfm">https://www.cmhc-schl.gc.ca/en/corp/nero/nere/2017/2017-11-15-0830.cfm</a>			2016 Census info (released 2017)
One out of every eight households in Canada are in core housing need.		<a href="http://www12.statcan.gc.ca/census-recensement/2016/dp-pd/hltfst/fam/Table.cfm?Lang=E&amp;T=21&amp;Geo=00&amp;SP=1&amp;view=1">2016 Census Population Data: http://www12.statcan.gc.ca/census-recensement/2016/dp-pd/hltfst/fam/Table.cfm?Lang=E&amp;T=21&amp;Geo=00&amp;SP=1&amp;view=1</a>	Canada # of households = 14,072,080 # of households in core housing need = 1,693,775  1.693,775/14,072,080=1/x 14072080/1693775x x = 8.3081164 (rounded to 8)		2016 Census info (released 2017)
Nearly 1.2 million Canadian children younger than 18 (17.0%) lived in a low-income household in 2015.		Statscan - <a href="http://www12.statcan.gc.ca/census-recensement/2016/as-sa/98-200-x/2016012/98-200-x2016012-eng.cfm">http://www12.statcan.gc.ca/census-recensement/2016/as-sa/98-200-x/2016012/98-200-x2016012-eng.cfm</a>			2016 Census info (released 2017)

3.3 million households are spending at least 30 per cent of their income on shelter.	Federation of Canadian Municipalities (from StatsCan data) - <a href="http://nationtalk.ca/story/fcm-new-census-data-confirms-need-for-affordable-housing-solutions">http://nationtalk.ca/story/fcm-new-census-data-confirms-need-for-affordable-housing-solutions</a>			2016 Census info (released 2017)
17.8 per cent of renters paying more than half their income on shelter.	<a href="http://nationtalk.ca/story/fcm-new-census-data-confirms-need-for-affordable-housing-solutions">Federation of Canadian Municipalities (from StatsCan data) - http://nationtalk.ca/story/fcm-new-census-data-confirms-need-for-affordable-housing-solutions</a>			2016 Census info (released 2017)