

Social Media Posts

## Hello Marketers,

A collection of social media posts is available in the table list below to help spread the word in attracting, celebrating, and retaining talent to join and thrive in our industry.

EFC members contribute to the growth and health of our industry and it is imperative that we recognize these efforts. If you have a story that brings to light how you or your company have made a difference in powering a changing world - please share it with us! Together, we can attract new talent to the Electrical industry that is powering the future of how we live, work, and play.

## Make the below posts your own! Copy/Paste to LinkedIn, Instagram, Twitter & Facebook.

## Access EFC social pages:



Questions? Contact Daniela De Marco at ddemarco@electrofed.com

Content relating to industry video & Proud Membership Copy/Paste	Links & Images
Watch the [tag us @] Electro-	industry video link as main link>>
Federation Canada's video	https://youtu.be/UFcw_037y-o
highlighting the vast impact the	
Electrical Industry has in	Insert hashtags >> #changingworld #electricalindustry #efc
powering up our changing world!	#electricalreps #CEMRA #distribution #manufacturing #YPN #electrofed
Join the industry, join our team at	
[company name] - Visit our	For more info on the industry launch, view the newsroom
careers page for current	story:
opportunities: [insert your	Download, ShareRepeat: EFC's 'Powering a Changing World' Video Series
company career page link]	
	How Our Industry Powers a Changing World
	EFC



Congratulations to our team members [ tag name(s) ] for making the cut in [tag us @] Electro-Federation Canada's video showcasing how our industry is current, imaginative and set to change the evolution of electrical products! [Company Name] is proud to be part of 'Powering a Changing World.' Watch [tag us @] Electro-Federation Canada's video showcasing how our industry is current, imaginative and set to change the evolution of electrical products. Join our team at [company name] and be part of powering our evolving world - Visit our careers page for current opportunities: [insert your company career page link]	Use info above Add team member photos Use info above
<b>[Company Name]</b> is proud to be a member of <b>[tag us @]</b> Electro- Federation Canada.	Use hashtags above only & attach photo below
EFC members contribute over \$10B to the Canadian economy and employ over 40,000 workers in more than 1,300 facilities across the country. Learn more about the Canadian electrical industry. Click on the link: <u>https://www.electrofed.com/about</u> <i>Learner deletered</i>	Proud Member of ELECTRO FEDERATION CANADA EFC