

To help make the most of your membership with EFC, below are a list of resources and information for members across various departments to access and utilize (marketing, sales, human resources, IT, customer service, etc.):

Useful Resources:

- **Website Member Badge**
Add this “Proud Member of EFC” badge to your website homepage to be recognized as an EFC member. [Click here](#)
Email Signature Badge [Click here](#)
EFC Logo [Click here](#)
Please follow our Brand guide if you’re unsure how to use the EFC logo. [Click here](#)
Make the badges & logo ‘linkable’ - Use this url: <https://www.electrofed.com/>
- **InfoElectro Newsletter – *Changes have been made!***
InfoElectro is now available in both separate English and French editions. This has resulted in a submission deadline change. **Members are asked to submit their corporate announcements by Tuesday afternoons to Trisha Utomi, Marketing Communications Coordinator at tutomi@electrofed.com.** Whenever possible please include a French translated version which will be accepted by Wednesday afternoons for the same week inclusion. Submissions provided in English only will have the title translated. [Click here to view our past newsletter editions](#)
- **Social Media Post Suggestions** [Click here](#)
- **EFC’s Membership Booklet** – Learn more about EFC programs, events and services. [Click here](#)
- **Media Kit** [click here](#)
Advertise with us, **contact John Jefkins jjefkins@electrofed.com**
- **Corporate & Event Sponsorship** [Click here](#)
- **Demo the New Online Training Module** [Click here](#)
- **Professional Development** [Click here](#)
- **‘Powering a Changing World’ Industry video** [Click here](#) *Tip – if you, your company or colleagues have been featured in the video, be sure to share the video and give them a shout out!*
- **EFC’s Economic Dashboard** – View a snapshot of current Canadian economic and market conditions. [Click here](#)
- **Market Insights** – [Click here](#) to learn more or contact Anne Harrigan at aharrigan@electrofed.com
- **TalentNest** - Career portal for EFC Members to post current opportunities and push them to major job boards with one simple click. Learn more, [click here](#)

Current/Upcoming Committees, Networks and Programs:

- [Young Professionals Network \(YPN\)](#)
- CEMRA Manufacturing Group (CMG); **contact Nathalie Lajoie at nlajoie@electrofed.com**
- [Women's Network](#) – *Launched this January!*
- [Mentorship Program](#) – *Call for Alumni Participation!*
- Scholarship Program – Learn more, [click here](#)
- Marketing Communications & HR Networks; **contact John Jefkins at jjefkins@electrofed.com**
- LVDC Committee **contact Carol McGlogan at cmcglogan@electrofed.com**
- New! Electric Vehicle Systems Committee and Canadian Electrical Manufacturers Policy Advisory Group (CEMPAG); **contact Gurvinder Chopra at gchopra@electrofed.com**
- Supply Chain and Research Committee; **contact Swati Patel at spatel@electrofed.com**
- Learn more about Product Sections, [click here](#)
- View the various Standing Committees not mentioned above, [click here](#)
- View the regional committees, [click here](#)

Regular Maintenance

To better serve you, we want to ensure that we have accurate and current information.

Has it been a while since you last updated your company records with us? Contact **Rita Davis** to confirm your employee directory, address and any other changes we should know about at rdavis@electrofed.com.

Is your company logo out of date or details not displayed right on our website? Please contact our marketing team member **Daniela De Marco** at ddemarco@electrofed.com.

Thank you for your continued support and participation within the Electrical community. Together we make an impact!

Happy 2020 from the EFC team!

Attend an Upcoming Event, [Click here](#)