

Business Sections: Participate and Help Shape Industry Requirements Impacting Your Business

EFC's Business Sections provide a platform for member companies in similar product verticals to collaborate on issues that are of common interest.* EFC members are encouraged to participate in a Business Section to ensure their company's views are represented on codes and standards development and other important industry issues.

Without your company's representation in Section meetings, positions are being crafted by your competitors and others who may not necessarily share your organization's point of view.

Business Section Verticals

EFC members have an opportunity to join one or more of the following Business Sections:

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| + <u>Distribution Equipment</u> | + <u>Dry Type Transformers</u> | + <u>EFC Policy Advisory Committee (ETAC)</u> | + <u>Electric Heat</u> |
| + <u>Electric Vehicle Systems</u> | + <u>Industrial Controls</u> | + <u>Joint Distribution & Power Transformers</u> | + <u>Lighting</u> |
| + <u>Motor & Generator</u> | + <u>Wire & Cable</u> | + <u>Wiring Supplies</u> | |

*All Business Section meetings adhere to a strict code of conduct in accordance with laws governing competition in Canada, notably the Competition Act.

**Participation is based on select criteria requirements and is subject to Business Section approval.





Issues Management

EFC's Business Section members come together regularly to discuss important industry matters related to:

- + Codes and standards
- + Trade laws
- + Changes in regulations, such as those that apply to energy efficiency, electrical safety or product recycling
- + New technology and market trends
- + End user concerns and requirements
- + Marketing and communications concerns, resulting in public and/or industry campaigns



Codes & Standards Advancement

Codes and standards are an integral part of product development and market opportunities in Canada. To support the advancement of codes and standards in Canada, EFC works closely with Product Section members as well as with standards development organizations such as CSA Group, UL and IEC; North America's harmonization organization, CANENA; Canada's accreditation body, Standards Council of Canada; and provincial and national regulatory bodies.

As markets become more global, it is increasingly important to harmonize codes and standards to broaden market opportunities. North American harmonization has been identified by EFC members as key to streamlining processes and certification requirements, thereby reducing production costs and increasing speed-to-market.

Learn about the various regulatory and industry issues that each Business Section is currently undertaking:
electrofed.com/products



Confidential Statistical Reporting Services

Business Section members are provided with comprehensive statistical services that allow them to benchmark their company's performance against overall industry metrics, as well as monitor industry trends year-over-year and analyze emerging market trends to support strategic planning needs. Each program is specially designed to meet the statistical goals of reporting member participants. Learn about EFC's various statistical programs:
electrofed.com/statistical-programs



New Member Onboarding

New EFC members who are interested in joining one or more of the above Business Sections, must formally request their interest by contacting EFC's Business Sections team at info@electrofed.com

For full details on EFC's Business Sections, visit electrofed.com/products

