



Dear Member:

I hope this letter finds you well, in these unprecedented times, and you are adapting to this current reality.

Earlier this year, we kicked off the 2020/2021 fundraising campaign in support of Habitat for Humanity Canada. This was a follow up to our successful campaign in 2018/2019 where members contributed over \$1 million in product and cash donations. Thank you to all EFC members for helping Canadian families gain access to affordable and safe housing. Your efforts make all the difference, and we hope we can count on your support once again. To view the 2019 impact report, click [here](#).

In early March, our world got turned upside down. A global pandemic resulted in a health crisis that has changed our very way of life on so many fronts. The economic impact resulting from this health crisis has been significant and is still playing out in this heightened period of uncertainty. The construction industry has fared better compared to other sectors and has seen some recovery over the past couple of months. To what degree this becomes a sustained recovery is still uncertain, but many challenges do remain, including the ability of organizations like Habitat for Humanity Canada to carry out their mission.

On the outset of the crisis, we suspended all activities relating to the fundraising campaign. It was the right thing to do. The reality though remains, Canada's housing market has become increasingly unaffordable and inaccessible to many. The current COVID-19 pandemic has only exacerbated challenges Canadians face with housing insecurity and instability. Those with the least are the ones who are harmed the most during times like these. The need for corporate social responsibility has never been greater than right now, and Habitat for Humanity Canada is counting on dedicated partners like the EFC members to step up where they can, and help!

Below is a list of common products needed, all donations help make a big difference.

- Electrical Panels
- Breakers
- Switches and Plates
- Dryer and Range Receptacles
- LED Lights
- Light Fixtures
- Pot Lights
- Wire and Cable

In addition, if you have any obsolete inventory, products can be potentially used on homes that are being constructed now or could be sold through ReStore locations across the country.

For more information on how you can help, please don't hesitate to reach out John Jeffkins at [jjeffkins@electrofed.com](mailto:jjeffkins@electrofed.com), or myself directly at 416 399-6181.

Thank you for consideration, and together, we can make a difference for one house, and one family at a time.

Regards,

Russ Morgan  
Vice-President Sales Canada at IPEX Management Inc.  
Chair, HFH Committee