



### **IDEA Connector Messaging System**

Did you know that the IDEA Connector has a messaging system that allows you to send a message blast to your trading partners? If you are a manufacturer, you can communicate things such as upcoming price changes, holiday closures, product updates, name changes and so on to your distributor customers. Distributors, you can send messages to your manufacturers requesting they load needed fields and other required data. This messaging system allows direct communication to all your partners at once or select a specific partner or partners. Manufacturers without a subscription do not have access to this message system, but our Client Solutions Support Team can send a message on your behalf.

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