

L'bulletin hebdomadaire de l'Electro-Fédération Canada

# InfoElectro

Electro-Federation Canada's Weekly Newsletter

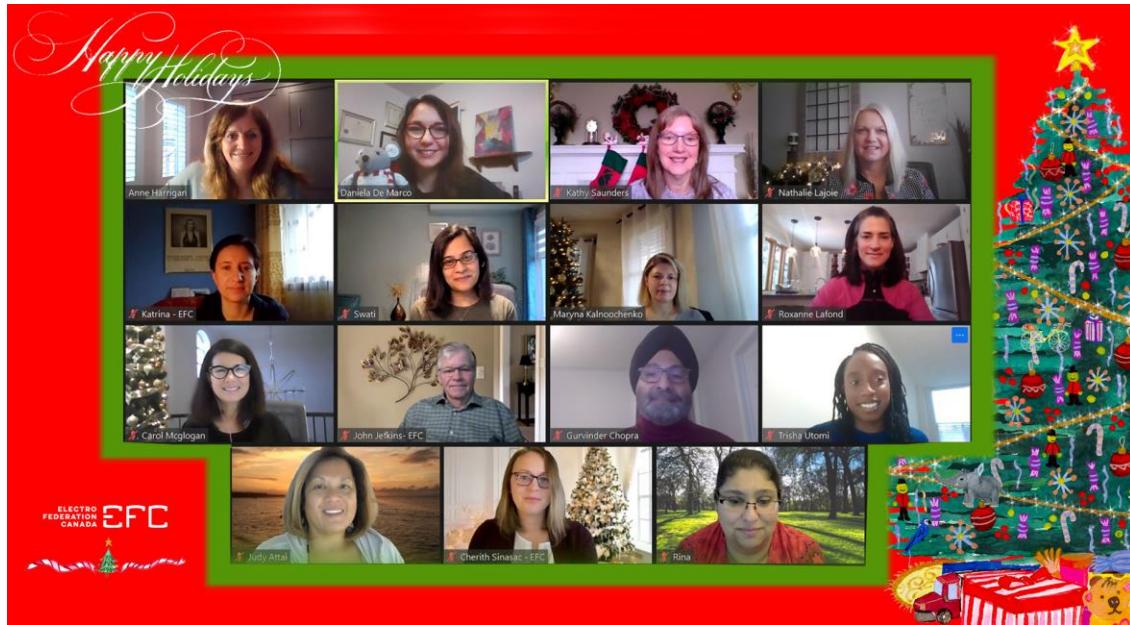
ELECTRO  
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December 18, 2020

EFC's workplace development partnerships include **CSA Group**, **NAED**, **NEMRA** & others.

[click here](#)

## This Week's Featured News:



Happy Holidays! As the year draws to a close, we reflect on the accomplishments and successes EFC and its members have achieved as a community during a pandemic.

While this has been a time of much change and disruption, we are absolutely blown away by the increased

support, engagement and dedication of our members this year! [Click here](#) to read Carol McGlogan's year-end message which highlights some of our proudest moments over the last twelve months.

Thank you again for being a part of EFC and the electrical industry. We wish you all a safe and happy holiday season and look forward to delivering the programs needed to stay resilient in 2021.

Yours truly,  
The Electro-Federation Canada team

**Holiday Hours:**

**Dec 24 - Jan 1:** Office is closed

**Jan 4:** Office re-opens and regular hours resume

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## Industry News:

**Save the Date for the First Webinar of the Year! "What's Next for Canada?; What the Biden Presidency Means for Canadian Businesses"** - Join Janice Gross Stein, Canadian political scientist and international relations expert, on January 28<sup>th</sup>, for a timely update on what a Biden presidency means for Canadian businesses going forward. [Details to come soon](#)

**Congratulations to all EFC Industry Award Winners! The following 2020 award recipients were honoured in a virtual ceremony last week:**

- CEMRA Person of the Year Award: Tony Munden, Munden Enterprises - Watch his acceptance award video [here](#)
- Trailblazer Award: Danny Buchanan, Rexel Canada - View his acceptance speech [here](#)
- Corporate Engagement Award:
  - CEMRA recipient: Desdowd - [View their acceptance award video](#)
  - Distributor recipient: Electrozad - [View their acceptance award video](#)
  - Manufacturer recipient: Ascot - [View their acceptance award video](#)
- Industry Recognition Award: Nathalie Pilon, former ABB President - [Click here](#) for her acceptance speech.

Experiencing Swidget Control: The EFC team visited Swidget's remote showroom to learn more about their smart capabilities and smart devices. [View the newsroom post](#)

EFC's CEMRA Launches New Network Groups. These groups provide an opportunity for CEMRA reps to learn new best practices and exchange valuable industry related ideas within the CEMRA community. [Read the newsroom post](#)

NEMRA has Grand Plans for its 2021 Annual Meeting - [Find out more](#)

The Last COVID-19 Pulse Poll of the Year is Now Open. [Click here](#) to take the survey and understand the health of the industry in year-end.

Westburne Appoints Rick Di Danieli to the Role of Director, Industrial Solutions - [Learn more](#)

Sonepar Canada Welcomes New Branch Manager for Texcan Ontario. [Click here](#) for the announcement.

CEW Shines a Spotlight on Groupe Stelpro Trailblazer, Yves Chabot — 'A Leader with a Keen Eye for Energy and Economic Trends' - [Read the article](#)

IPEX Announces New Food Bank Initiative. The leading manufacturer made a donation to 31 local food banks across North America - [Learn more](#)

Ariel Technology Inc. Appoints ELP Marketing as its New Atlantic Region Agent - [Read more](#)

Bartle & Gibson and ABB Announce New Agreement for Electrical Distribution Solutions - [View the press release](#)

George Christoforou Joins Mercury Lighting - [Learn more](#)

New Regional Manager Joins ECS Electrical Cable Supply - [Learn more](#)

David Eckell of Graybar is Appointed to the CABA Board of Directors - [Here's the media release](#)

Lumen Wishes Charles Lemay a Happy Retirement - [View the LinkedIn post](#)

Montréal Unveils an Ambitious Plan to Reach its Climate Goals - [Learn more](#)

New Release: 'CSA Group DC Microgrids in Buildings Workshop - Phase II Final Report' - [Click here](#)

Hydro-Québec Launches New Subsidiary for Energy Storage Systems: EVLO - [Find out more](#)

Amazon Becomes World's Largest Corporate Purchaser of Renewable Energy, Advancing its Climate Pledge Commitment to be Net-zero Carbon by 2040 - [Full story here](#)

*IDEA is an EFC corporate sponsor*

## **IDEA Tip: Marketing Bullets in IDEA Connector** [Click Here](#)



## **Upcoming Events**

\*EFC is closely monitoring developments with COVID-19 and is strengthening its protective measures accordingly. To minimize any risks to employees, members and other event attendees, please follow precautionary measures by using hand sanitizer and avoiding handshakes.

Please note in response to COVID-19, EFC has also postponed a number of its in-person events. As a way to give back to the community, EFC is hosting a complimentary webinar series, exclusive to EFC members. View the EFC Webinar Series webpage [here](#).

Webinar, January 28, 2021: [What's Next for Canada?; What the Biden Presidency Means for Canadian Businesses.](#) - Stay tuned for the details.

Webinar, March 11, 2021: ['You Had Me at Hello': Virtual Sales Strategies to Connect with Customers](#) - Stay tuned for the details.

TBD, February 18, 2021: [The Quebec Region Women's Network Event, LeanIn](#) - Stay tuned for the details

Nobleton, ON, June 2, 2021: [Ontario Region Golf Tournament](#) - Stay tuned for the details.

Mirabel, QC, June 17, 2021: [Quebec Region Golf Tournament](#) - Stay tuned for the details.

Milton, ON, August 18, 2021: [EFC Conference Golf Tournament](#) - Stay tuned for the details.

Niagara Falls, ON, September 21-23, 2021: [EFC Annual Conference](#) - Stay tuned for the details.

Niagara Falls, ON, September 24, 2021: [EFC Conference Golf Tournament](#) - Stay tuned for the details.

Vaughan, ON, December 2, 2021: [EFC Ontario Holiday Reception](#) - Stay tuned for the details.

[Upcoming Alberta Electrical Alliance Events](#) - Click here for the AEA Virtual Learning Expo

[Upcoming British Columbia Electrical Association Events](#)

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