

For Immediate Release
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*EFC Scholarship Program – Attracting & Supporting Talent
Over \$130,000 Available for University & College Students*

February 12, 2021- TORONTO – The Electrical industry is “Powering a Changing World” in areas such as digitization, electrification, Internet of Things (IoT) and other emerging technologies providing many exciting career opportunities. The Electro-Federation Canada Scholarship program provides university and college students, who are interested in pursuing a career in the Electrical industry, with funding to support their academics.

Over \$130,000 will be awarded across 52 scholarships supported by many leading Canadian manufacturers and distributors. Students who are pursuing a career in Electrical Engineering, Electrical Technologist/Technician, Industrial Distribution, Sales, Marketing, Finance, Human Resources, Supply Chain Operations, Logistics, Data Analytics Management or Information Technology may apply.

“The electrical industry faces an increasing need for talent with retirements combined with product/process innovation and modernization driving the need for specialized roles, some not even known. The program also offers the opportunity for students to engage with EFC member companies, offering employment and career opportunities. The electrical industry offers strong career development opportunities, competitive salaries and benefits, plus aggressive careers paths in a sector with cutting-edge innovation,” said John Jefkins, VP Member Engagement & Corporate Partnerships, Electro-Federation Canada.

Scholarship Applications Now Open! Students can apply at scholarship.electrofed.com. Deadline is May 31st, 2021. View the many scholarships at <https://www.electrofed.com/about/2021-efc-scholarship-program/>

About Electro-Federation Canada

Electro-Federation Canada (EFC) is a national, not-for-profit industry association that represents over 217 member companies that manufacture, distribute, market and sell a wide range of electrical products. EFC members contribute over \$10B to the Canadian economy and employ over 40,000 workers in more than 1,300 facilities across the country. EFC empowers the industry with market intelligence, professional development and a voice for advocacy and standards advancement within a safe, collaborative environment. Learn more at electrofed.com