



DAY 1 - EFC Conference Program Guide

WEDNESDAY, SEPTEMBER 22					
9:30 AM	Opening Remarks: Carol McGlogan, EFC & David Nathaniel, Ascot Capital; EFC Chair				
10:00 AM	Outthinking COVID-19: Embracing the Agile Mindset to Explore New Opportunities: Kaihan Krippendorff, Strategy & Innovation Expert				
11:00 AM	Research Overview: Covid-19 Implications & Opportunities for the Canadian Electrical Industry (EFC & Kerrwil)				
12:00 PM-12:30 PM	Lunch Break & Corporate Sponsor Virtual Exhibits				
		Leadership Track	Workforce Development Track	Market Outlook Track	
1:00 PM		Reclaiming Your Leadership During & After the Pandemic: Jill Birch, Leadership Expert	Generating Leads in a Virtual Landscape: Earl Robertson, President, Quota® International	Canadian Construction Outlook & Post-Pandemic Trends: Alex Carrick, Chief Economist, ConstructConnect	
1:45 PM					
2:00 PM	Head Office Meetings	Keeping Your Business Secure from Cybercrime: EFC's Cybersecurity Committees	Critical Skillsets for a Remote Workforce & Re-imagining the Office...Post-Covid: Warren Collier, Director, Talent Strategy, Self Management Group	Is Electrical Distribution in Amazon Business' Crosshairs?: Tri Tran, Partner & CTO, Applico	
2:45 PM					
3:00 PM		CEMRA Meeting			
4:00 PM					
5:00 PM					
6:00 PM					

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Questions? Contact Nathalie Lajoie at nlajoie@electrofed.com, 647-461-2046

DAY 2 - EFC Conference Program Guide

THURSDAY, SEPTEMBER 23			
9:30 AM	Opening Remarks: Steve Branscombe, Independent Electric Supply; Past NAC Chair & Cindy Doherty, Intralec Electrical Products; NAC Chair		
10:00 AM	Risk Management & Forecasting: What if? Planning for the Long Term: Dan Gardner, Journalist & Author		
11:00 AM	Fueling Success Through Inclusivity and Diversity: Dr. Ivan Joseph, Leadership & Cultural Transformation Expert		
12:00 PM-12:30 PM	Lunch Break & Corporate Sponsor Virtual Exhibits		
		Leadership Track	Workforce Development Track
1:00 PM		Building Psychological Health & Safety - Leading Consciously Through Covid-19: Leila Turner, Learning & Development Professional, CAMH	Strategic Account Management: Earl Robertson, President, Quota® International
1:45 PM			Market Outlook Track
2:00 PM	Head Office Meetings	Post-Covid HR Policies: The Return to Work (Sessions offered in EN & FR) Stuart Ducoffe, e2r & Carl Panet-Raymond, Loranger Marcoux	Canadian Electrical Code Update & Industry Innovation Tim Pope, Sr. Project Manager, CSA Group
2:45 PM			Leveraging Industry Benchmarks & Market Analysis for Strategic Planning: John Kerr, President, Kerrwil
3:00 PM			
4:00 PM		CMG Meeting	
4:30 PM	Conference Closing Keynote: A Leadership Lens on Where Might We Go from Here? Patricia Sunderland, Founder & President, Cultural Research & Analysis Inc.		Closing Keynote Partner Sponsor HUBBELL CANADA
5:15 PM	Closing Remarks by Carol McGlogan, EFC		

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