

Sponsorship Opportunities

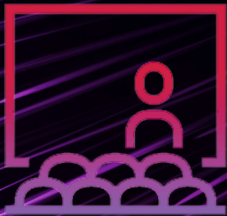
EFC 2021 Industry Conference | September 22-23, 2021 | Virtual



220+
Member Companies

43,000
Industry Employees

450+
Virtual Conference Attendees, National



BENEFITS	LEAD \$10,000 - filled	PARTNER \$5,000 - Spots open \$7,500 (x1) Closing Keynote- filled	SUPPORTER \$2,500 - Spots open	CONTRIBUTOR \$1,500 - Spots open
Complimentary Conference Registration(s)	4 registrations (\$1,200 Value)	2 registrations (\$800 Value)	1 registration (\$400 Value)	
Pre-Event Recognition				
Exclusive social media posts	3x (\$750 value)	2x (\$500 value)	1x (\$250 value)	
Logo placement on program guide	•			
Conference website presence + link to company webpage	•	•	•	•
InfoElectro newsletter spotlight	•	•	•	
Logo placement on conference email blasts	•			
Logo placement on event registration platform	•	•	•	•
Virtual Event Recognition: Sept 22 & 23				
Introduce Opening Keynote presenter	•			
Introduce conference presenters	•	•		
Brand exposure at breakout sessions (Introductory slides)	•	•	•	•
Introduce one breakout session presenter	•	•	•	
Conference PowerPoints: logo placements	•			
Online conference platform – virtual lobby	•	•	•	•
Virtual podium recognition	•	•		
Post-Event Recognition & Benefits				
InfoElectro newsletter: conference highlights	•	•	•	•
Online virtual platform open for 30 days	•	•	•	•
Complimentary registration to EFC's Economic Forecast webinar (Sept. 15, 2021)	4 registrations (\$916 Value)	2 registrations (\$460 Value)	1 registration (\$229 Value)	

2021 Lead Conference Sponsor



BEYOND THE
HORIZON
Business Resiliency & Transformation

Closing Keynote
Partner Sponsor:



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