

EFC Day of Giving FAQs

Where will donations raised during the EFC Day of Giving be directed?

Habitat Canada is extremely appreciative of the support committed by EFC members and supporters through the EFC Day of Giving. Donations received through the EFC Day of Giving will support Habitat homebuilding projects. During the donation process donors will be given the option to direct their support to their [local Habitat](#), to [Habitat Canada's Indigenous Housing Partnership](#) or to Habitat for Humanity nationally.

How can my company make a donation towards the EFC Day of Giving?

To make a donation in support of Habitat for Humanity through the EFC Day of Giving please click [here](#).

If you prefer to make your donation by cheque please address the cheque to:

Kathy Brett
Habitat for Humanity Canada
477 Mt Pleasant Rd #403
Toronto, ON M4S 2L9
Memo: EFC Day of Giving (local/national/IHP)*

*Please indicate whether you would like to direct your donation nationally, to your local community or in-support of Habitat Canada's Indigenous Housing Partnership (IHP)

About Electro-Federation Canada

Electro-Federation Canada (EFC) is a national, not -for-profit industry association that represents over 220 member companies that manufacture, distribute, market and sell a wide range of electrical products. EFC members contribute over \$10B to the Canadian economy and employ over 40,000 workers in over 1,300 factories across the country. Learn more at <https://www.electrofed.com/>.

About Habitat for Humanity Canada

Founded in 1985, Habitat for Humanity Canada is a national, charitable organization working towards a world where everyone has a safe and affordable place to call home. Habitat Canada brings communities together to help families build strength, stability and independence through affordable homeownership. With the help of volunteers, Habitat homeowners and 50 local Habitats working in every province and territory, we provide a solid foundation for better, healthier lives in Canada and around the world. Habitat for Humanity Canada is a member of Habitat for Humanity International, which was established in 1976 and has grown to become a leading global non-profit working in more than 70 countries. For more information, please visit www.habitat.ca

What will be the impact of the EFC Day of Giving?

Stuck in an ever-increasing national housing crisis with fewer and fewer options due to rent increases, overcrowded conditions, or lack of access to affordable financing, many families live with a constant burden of uncertainty, stress, and fear in Canada. That's why local Habitats

partner with working families living with low income to help them build strength, stability, and independence through affordable homeownership.

Habitat homeownership provides families with more than just equity – it instills them with a renewed sense of pride and responsibility. The impact is immediate, and the effects are lasting.

[Research](#) has shown that Habitat homeowners are happier, healthier, and more financially stable, which can allow them to return to school, learn a new trade or upgrade their job skills. Meanwhile, their children are more confident and do better in school.

But the benefits of a Habitat home reach far beyond the four walls these families help build. Through reduced reliance on social housing and food banks, better education and employment outcomes, and improved health, [every Habitat home built helps create \\$175,000 worth of benefits for the local community](#).



In 2020 Habitat for Humanity in Canada helped 200 hardworking families, including 416 children, become new homeowners. [Families like Fiona's](#), a single mother to two young daughters, for whom becoming a habitat homeowner has provided her family with a foundation from which to thrive.

With EFC's support, we hope to serve even more families in 2021! For more information on Habitat Canada's impact please visit habitat.ca.

How can I organize a Habitat Build Day for my employees?

In recognition of your support, Habitat Canada is pleased to offer EFC members that donate \$10,000+ a Habitat Build Day in their local community for up-to 20 employees*. A Habitat Canada staff member will reach out to you to schedule this engagement opportunity.

Multiple companies can also pool funds and send staff based on their contribution. For example:

1x Company \$10,000 – 20 employees*

2x Companies \$5,000 – 10 employees per company*

4x Companies \$2,500 – 5 employees per company*

*Please note that the number of employees per day per build site varies depending on the size of the site and stage of construction. We appreciate your understanding as we strive to make your Habitat Build Day a safe and rewarding experience.