



Electro-Federation Canada presents,

# Leadership Roadmap

12 Week Online Course

with electrical industry expert &  
CEO, Parisel & Associates

**Nathalie Parisel**

## Syllabus | Leadership Roadmap

12-week online course for current & aspiring leaders

**Kick off Class Starts Tuesday, January 4, 2022 | 4:00 pm EST**

**Concludes Tuesday, March 29, 2022**

**Special offer of \$349 per person | *Registration deadline January 3, 2022***

### Instructor

Nathalie Parisel  
CEO, Parisel & Associates

### For questions, contact:

Daniela De Marco, EFC  
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### Course Location

Online: EFC Communication,  
LinkedIn & Zoom

### Overview:

While technological advances have given us access to new ways of working and connecting with others, the world needs progressive leaders more than ever before. The savviest leaders recognize the value their team brings to the business and understand the unprecedented opportunities of monetizing their team's talents while building a culture of trust, accountability, and growth.

The future is about leading the way! Explore the latest leadership development trends from industry expert and CEO of Parisel & Associates, Nathalie Parisel, who has coached hundreds of C-suite executives, emerging leaders, and other professionals on how to create a sustainable culture that increases employee morale and profitability.

During this three-month fast-tracked program, you will receive a variety of tips, techniques, and resources to help you develop and fine-tune your leadership skills so that you can inspire, influence and lead with more confidence.

### Core Contents

- 12 intense weeks of learning, with bi-weekly live check-ins
- 6 in-depth videos featuring Nathalie Parisel, providing insight and a roadmap to becoming a leader for the future.
- Advice on leadership from an electrical industry expert.
- A roadmap of resources and exercises, for any leader or aspiring leader to act on.
- A private LinkedIn group.

### Goals & Expectations:

This online course will be delivered in any or all the following ways: **LinkedIn, Email and Zoom every two weeks** to a community of emerging and seasoned leaders in the electrical industry. All participants will receive regular communications and be invited by email to a private LinkedIn group where they can connect with others in the course, correspond with Nathalie, as well as share posts/images of experiences and progress throughout the course. Participants will also receive regular tips, insights, resources, and assignments to help support their leadership development.

## Course Success Tips

- Join the EFC Community on LinkedIn through the private event group. (*The private link will be sent to you once you register*).
- Attend the live sessions streamed through the private LinkedIn group and/or zoom.
- Participate in group discussions.
- Set aside time to attend the live session bi-weekly, review the resources and complete the assignments to advance your learning.
- Have fun and learn from the community of other leaders in the industry.

## Course Schedule & Details

Week	Topic	Location	Details
January 4	<b>Program Kick Off</b> Join us online to celebrate the launch and meet Nathalie and others in this program. You'll learn about the program format, topics to be covered, course expectations, and the numerous resources and assignments available to support your leadership journey.	Zoom platform 4pm EST	1 hour Intro
January 11	<b>Discover Your Inner Leadership</b> <i>Explores who you are as a leader</i> Whether you're a new, aspiring, or experienced leader, this session will help unleash the potential within yourself – and others. You'll learn tips on how to expand your personal greatness, cultivate and mobilize teams through habits of self and social awareness, lead with confidence and activate your positive intelligence. This session will also examine the evolution of generations, leadership positions in the continuum and will provide guidance on understanding your leadership style.	Linkedin platform 4pm EST	1 hr video 30 min live chat Exercise 1
January 25	<b>Elevate Your Leadership Skills to Take Your Organization to the Next Level</b> <i>Explores where you are going as a leader</i> This session will offer a toolkit of techniques and resources to expand your business acumen so you can develop stronger strategies, create a micro-culture to guide your organization effectively, and strengthen your leadership skills to heighten your team's accountability and performance.	Linkedin platform Video Clip 2 4pm EST	1 hr video 30 min live chat Exercise 2
February 1	<b>Mobilize Your Organization Towards Common Goals</b> <i>Explores how to leverage your leadership skills to align and execute</i> In this session, you will learn techniques to help you mobilize your organization to deliver results. Nathalie will share tips on self-management skills, how to motivate employees, how to master conflict resolution and address difficult conversations, and how to build and manage relationships in order to create value for your customers, suppliers, and employees.	Linkedin platform Video Clip 3 4pm EST	1 hr video 30 min live chat Exercise 3

## Course Schedule & Details Continued...

Week	Topic	Location	Details
February 15	<p><b>Sharpen Your Management Skills</b></p> <p><i>Explores how to lead and build efficiency within your team</i></p> <p>This session will discuss change management techniques to help you manage remote teams, establish a culture of organizational learning, create a habit of 'culture intelligence', and support your time management and team-building goals.</p>	<p>Linkedin platform Video Clip 4 4pm EST</p>	<p>1 hr video 30 min live chat Exercise 4</p>
February 22	<p>Live zoom check-in: questions, takeaways</p>	<p>Zoom platform 4pm EST</p>	
March 1	<p><b>Build an Ethic of Entrepreneurship and a Culture of Discipline</b></p> <p><i>Explores how to create a sustainable culture</i></p> <p>This session will provide best practices on how to develop a disciplined organization that moves away from a linear way of thinking, towards one that is formed on a culture of freedom and responsibility with self-disciplined people and rigorous and systematic processes to stay focused, agile and adaptable that push the boundaries of innovation and creativity.</p>	<p>Linkedin platform Video Clip 5 4pm EST</p>	<p>1 hr video 30 min live chat Exercise 5</p>
March 15	<p><b>10x Your Leadership</b></p> <p><i>Explores how to amplify your influence</i></p> <p>Learn how to heighten your communication and leadership skills to influence and build an executive presence. You will also explore how a mentorship and coaching culture can help elevate your employees' skills so you can build power and trust to pass the baton.</p>	<p>Linkedin platform Video Clip 6 4pm EST</p>	<p>1 hr video 30 min live chat Exercise 6</p>
March 29	<p>Program concludes: key takeaways</p>	<p>Zoom platform 4pm EST</p>	