

# Women's Network

## Helping Women 'Power Up' in the Canadian Electrical Industry

The Electrical industry is an innovative market that thrives on new technologies, superior services and a talented workforce that helps power Canada's changing world.

This workforce is empowered by a strong network of people that we lean on and learn from. EFC is dedicated to supporting the electrical industry's journey in becoming a career destination for people of all diverse backgrounds—building a solid foundation for diversity and inclusion for a broader workforce.

Today, EFC member companies employ over 42,000 workers from coast-to-coast in Canada. Approximately 24% of this total workforce is represented by women. The average percentage of women in the workforce in Canada is 44%. To help address this gender gap, EFC has placed a strategic focus on diversity and inclusion.

*"Few of us reach our goals without the support of others. Normalizing women in trades and technology careers will take industry and educational leadership and commitment, as well as individual ownership for change, to ensure our industry becomes truly reflective of the society that we live in."*

**- Electricity Human Resources Canada**

This all-inclusive Women's Network extends invites to CEOs, executives, management and all EFC member professionals. Regardless of age, gender or ethnicity, help empower women in our industry by joining this important network.

*"At the May 2019 EFC conference in Quebec City, we held a women's breakfast, where both men and women attended, to better understand the barriers and successes women in our industry experience, so we can develop the appropriate support mechanisms."* - Carol McGlogan, EFC



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## What is EFC's Women's Network?

This program provides a comfortable, collaborative environment for women in the electrical workforce to connect to build bridges between men and women of all ages and backgrounds, develop their personal brand and grow their careers through personal development, educational and wellness opportunities.

EFC's Women's Network centres on three core strategic pillars:



### Professional Development

skills development to succeed in the workforce



### Empowerment

education/knowledge for personal and professional self-development



### Lifestyle

health and wellness/work-life integration/overcoming gender role bias

EFC coordinates a series of seminars, webinars and important resources to help women in the industry champion their professional careers and personal lives.

Visit [www.electrofed.com/womens-network](http://www.electrofed.com/womens-network) for access to EFC's resource library and for a listing of upcoming events.

## Who Can Participate?

This program is open to all women and men who belong to an EFC member organization. Participants can be of any age or in any role and position within their company.

## Join this Network Today!

There is no cost to join (however, event participation fees may apply).

Participate in this growing network and explore the many ways your involvement can help drive change!

The strength of this network and your involvement will help shape the future of the industry and steer it towards a more inclusive environment that promotes equal opportunities for all Canadians!

## Questions?

Contact [info@electrofed.com](mailto:info@electrofed.com) for full details or visit us online at [www.electrofed.com/womens-network](http://www.electrofed.com/womens-network)

## Connect with the Women's Network in Your Region

To get in touch with a regional representative, please contact [info@electrofed.com](mailto:info@electrofed.com)

### British Columbia

#### Team Lead:

Barbette Igonia,  
BCEA



### Alberta Region

#### Team Lead:

Tara Ternes, AEA



### Ontario Region

#### Team Lead:

Nathalie Lajoie

### Quebec Region

#### Team Lead:

Roxanne Lafond

### Atlantic Region

#### Team Leads:

Dennis Potharst  
& Julie Mills

## Did You Know?

EFC is a proud signatory of the **Leadership Accord on Gender Diversity**, a pledge formed by Electricity Human Resources Canada that acknowledges public commitments by Canadian employers, educators, unions and governments to promote the values of diversity and inclusion within their organizations.