Sponsorship Opportunities



EFC 2022 Industry Conference | May 31 to June 2, 2022 | In-person & Virtual



220+
Member Companies

43,000 Industry Employees

550+
In-person &
Virtual Conference
Attendees, National



Complimentary Conference Registration(s) Pre-Event Recognition Exclusive social media posts Logo placement on program guide Conference website presence + link to company webpage InfoElectro newsletter spotlight Logo placement on conference email blasts Logo placement on event registration platform Event Recognition: May 31 to June 2 Introduce Opening Keynote presenter Introduce Opening Keynote presenter Brand exposure at breakout sessions (Introductory slides) Awards Dinner recognition Food & Beverage recognition Conference PowerPoints: logo placements Online conference platform Post-Event Recognition & Benefits InfoElectro newsletter: conference highlights • • • • • • • • • • • • • • • • • • •	BENEFITS	LEAD	PARTNER	SUPPORTER	CONTRIBUTOR
Pre-Event Recognition Exclusive social media posts 3x (\$750 value) 2x (\$500 value) 1x (\$250 value) Logo placement on program guide Conference website presence		\$10,000 - filled		\$3,500 - Spots open	\$1,500 - Spots open
Exclusive social media posts As (\$750 value) Logo placement on program guide Conference website presence + link to company webpage InfoElectro newsletter spotlight Logo placement on conference email blasts Logo placement on event registration platform Event Recognition: May 31 to June 2 Introduce Opening Keynote presenter Introduce Conference presenters Brand exposure at breakout sessions (Introductory slides) Awards Dinner recognition Food & Beverage recognition Conference PowerPoints: logo placements Online conference platform Podium recognition Post-Event Recognition & Benefits InfoElectro newsletter: conference highlights	Complimentary Conference Registration(s)	-			
Logo placement on program guide Conference website presence + link to company webpage InfoElectro newsletter spotlight Logo placement on conference email blasts Logo placement on event registration platform Event Recognition: May 31 to June 2 Introduce Opening Keynote presenter Introduce conference presenters Brand exposure at breakout sessions (Introductory slides) Awards Dinner recognition Food & Beverage recognition Conference PowerPoints: logo placements Online conference platform Podium recognition Post-Event Recognition & Benefits InfoElectro newsletter: conference highlights	Pre-Event Recognition				
Conference website presence + link to company webpage InfoElectro newsletter spotlight Logo placement on conference email blasts Logo placement on event registration platform Event Recognition: May 31 to June 2 Introduce Opening Keynote presenter Introduce conference presenters Brand exposure at breakout sessions (Introductory slides) Awards Dinner recognition Food & Beverage recognition Conference PowerPoints: logo placements Online conference platform Post-Event Recognition & Benefits InfoElectro newsletter: conference highlights	Exclusive social media posts	3x (\$750 value)	2x (\$500 value)	1x (\$250 value)	
Hink to company webpage InfoElectro newsletter spotlight Logo placement on conference email blasts Logo placement on event registration platform Event Recognition: May 31 to June 2 Introduce Opening Keynote presenter Introduce conference presenters Brand exposure at breakout sessions (Introductory slides) Awards Dinner recognition Food & Beverage recognition Conference PowerPoints: logo placements Online conference platform Podium recognition Post-Event Recognition & Benefits InfoElectro newsletter: conference highlights • • • • • • • • • • • • • • • • • • •	Logo placement on program guide	•			
Logo placement on conference email blasts Logo placement on event registration platform Event Recognition: May 31 to June 2 Introduce Opening Keynote presenter Introduce conference presenters Brand exposure at breakout sessions (Introductory slides) Awards Dinner recognition Food & Beverage recognition Conference PowerPoints: logo placements Online conference platform Podium recognition Post-Event Recognition & Benefits InfoElectro newsletter: conference highlights • • • • • • • • • • • • • • • • • • •	•	•	•	•	•
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Event Recognition: May 31 to June 2 Introduce Opening Keynote presenter Introduce conference presenters Brand exposure at breakout sessions (Introductory slides) Awards Dinner recognition Food & Beverage recognition Conference PowerPoints: logo placements Online conference platform Podium recognition Post-Event Recognition & Benefits InfoElectro newsletter: conference highlights • • • • • • • • • • • • • • • • • •	Logo placement on conference email blasts	•			
Introduce Opening Keynote presenter Introduce conference presenters Brand exposure at breakout sessions (Introductory slides) Awards Dinner recognition Food & Beverage recognition Conference PowerPoints: logo placements Online conference platform Podium recognition Post-Event Recognition & Benefits InfoElectro newsletter: conference highlights • • • • • • • • • • • • • • • • • •	Logo placement on event registration platform	•	•	•	•
Introduce conference presenters Brand exposure at breakout sessions (Introductory slides) Awards Dinner recognition Food & Beverage recognition Conference PowerPoints: logo placements Online conference platform Podium recognition Post-Event Recognition & Benefits InfoElectro newsletter: conference highlights • • • • • • • • • • • • • • • • • •	Event Recognition: May 31 to June 2				
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(Introductory slides) Awards Dinner recognition Food & Beverage recognition Conference PowerPoints: logo placements Online conference platform Podium recognition Post-Event Recognition & Benefits InfoElectro newsletter: conference highlights • • • • • • • • • • • • • • • • • •	Introduce conference presenters	•	•		
Food & Beverage recognition Conference PowerPoints: logo placements Online conference platform Podium recognition Post-Event Recognition & Benefits InfoElectro newsletter: conference highlights • • • • • • • • • • • • • • • • • •		•	•	•	•
Conference PowerPoints: logo placements Online conference platform Podium recognition Post-Event Recognition & Benefits InfoElectro newsletter: conference highlights • • • • • • • • • • • • • • • • • •	Awards Dinner recognition		•		
Online conference platform Podium recognition Post-Event Recognition & Benefits InfoElectro newsletter: conference highlights • • • • • • • •	Food & Beverage recognition				•
Podium recognition • • • • • • • • • • • • • • • • • • •	Conference PowerPoints: logo placements	•			
Post-Event Recognition & Benefits InfoElectro newsletter: conference highlights • • • •	Online conference platform	•	•	•	•
InfoElectro newsletter: conference highlights • • •	Podium recognition	•	•		
	Post-Event Recognition & Benefits				
Online platform open for 30 days	InfoElectro newsletter: conference highlights	•	•	•	•
Online platform open for 50 days	Online platform open for 30 days	•	•	•	•

Lead Conference Sponsor





Closing Keynote Partner Sponsor:



Contact Nathalie Lajoie at nlajoie@electrofed.com, 647-461-2046 electrofed.com/2022tiesthatbind