

# Industrial Automation Playbook: An Introduction to the Electrical and Automation sector, its players and business

'Talent Availability' has been identified by our membership as the top game changer affecting the industry. EFC continues to develop programs to assist members with talent attraction, engagement and development.

The Industrial Automation Playbook is an **online training module** for new employees to help jump-start their understanding of the electrical and automation sector so they can successfully navigate the industry. This module is also an important resource for existing, tenured employees to help further sharpen their skillsets and advance their industry knowledge.

Empowering your team with training resources provide tangible benefits to you and your team, and ultimately, to your partners and customers.

## The Industrial Automation Playbook includes a complete toolkit of resources:

- + 45-minute online training module with interactive activities featuring key takeaways
- + Glossary of important terminology
- + Discussion guide for learning customization

STANDARD USER SEATS						
Bundles	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5	Tier 6
Quantity	1	50	100	250	500	501+ (with purchase of a Tier 5 bundle)
Total Price	\$129	\$3,500	\$5,000	\$7,000	\$10,000	
Per user	\$129	\$70	\$50	\$28	\$25	\$15

  

LMS USER SEATS			
Bundles	Tier 1	Tier 2	Tier 3
Quantity	250	500	501+ (with purchase of a
Total Price	\$8,000	\$14,500	
Per user	\$32	\$29	\$15

## Overview

- + Chapter 1: Introduction to Manufacturing & Industrial Automation
- + Chapter 2: The Products, Players & Processes
- + Chapter 3: Selling Through Distribution

## Who Should Take this Program?

This module has been developed for employees across North America in the electrical and automation sector who require an understanding of the industrial automation, the manufacturing environments, product categories, players, and the in-plant design and build process. Employees in any field such as system integrators/installers, machine line builders, technical sales, marketing, quotations, purchasing, project management and warehousing, to name a few, will benefit from this overview of the sector.

This module would make an excellent introduction to the industrial automation sector for new employees as part of an orientation program.

## Details

- + Available online in English. French to be determined.
- + Duration: 45-minutes
- + Includes interactive activities to further engage learners and to check for understanding
- + Features various resources: glossary and user manuals (for trainees and managers) to support each learner's journey through the program



## Upskill with EFC's Online Training Module