

## **Electro-Federation Canada's 2023 Industry Conference**

May 30 to June 1, 2023

A Hybrid Experience | Fairmont Le Manoir Richelieu, QC





\*Live streaming for virtual audience (\$) Additional fee All times are in Eastern Standard Time (EST) Excursions available via registration

| DATE AND TIME      | LOCATION            | PROGRAM   |                             |
|--------------------|---------------------|---|-----------------------------|
| Monday, May 29     |                     | Digital Registration Kiosk - open all day - Lobby Foyer   |                             |
| 3:00 pm - 6:00 pm  | Lobby Foyer         | Registration desk opens & Golf check-in   |                             |
| Tuesday, May 30    |                     | Digital Registration Kiosk - open all day - Lobby Foyer   |                             |
| 7:30 am            | TBD                 | Golf Breakfast  |                             |
| 8:30 am            | Hotel Main Entrance | Depart for Golf Tournament (\$) - Carts setup at hotel entrance   |                             |
| 8:45 am - 4:00 pm  | Hotel Main Entrance | Excursion #1 (\$) - Tour and Biking at Isle-Aux-Coudres   |                             |
| 9:30 am            | Fairmont Golf Club  | "Power to Play" Shotgun Golf Tournament   |                             |
| 10:00 am           | Lobby Foyer         | Registration Desk opens   |                             |
| 5:30 pm - 7:00 pm  | Outdoor Terrace     | "Power to Reconnect" Opening Reception  |                             |
| 9:00 pm - 10:30 pm | South Foyer         | YPN hosts EFC Networking "Power to Evolve" Reception  |                             |
| Wednesday, May 31  |                     | Digital Registration Kiosk - open all day - Lobby Foyer   |                             |
| 7:00 am            | Lobby Foyer         | Registration and Check in   |                             |
| 7:30 am            | Richelieu Foyer     | Breakfast   |                             |
| 8:00 am            | Richelieu Ballroom  | AGM Breakfast Meeting*  | "Knowledge is Power Series" |
| 8:30 am            | Richelieu Ballroom  | "Power to Be Informed" General Assembly*  |                             |
| 9:00 am            | St. Francois Room   | Companion Breakfast   |                             |
| 9:00 am            | Richelieu Ballroom  | Opening Keynote "Power to Lead" * Dr. Amir Georges Sabongui   | "Knowledge is Power Series" |
| 10:00 am           | Richelieu Foyer     | Refreshment Break   |                             |
| 10:00 am - noon    | Hotel Main Entrance | Excursion #2 (\$) - Guided Morning Walk   |                             |
| 10:15 am           | Richelieu Ballroom  | "Power to Meet Net Zero" PEMBINA Report * (EFC Sponsored Research) Presented by Carol McGlogan, President & CEO, EFC        |                             |
| 10:45 am           | Richelieu Ballroom  | "Power to Sustain Our Future"* Amber Mac Innovation Speaker, Co-Host, The Feed on SiriusXM, President, AmberMac Media, Inc. | "Knowledge is Power Series" |
| 11:45 am           | Richelieu Foyer     | "Power to Refuel" Lunch   |                             |







| 1:00 pm - 4:30 pm | Hotel Main Entrance           | Excursion #3 (\$) - Visit Baie St-Paul   |                             |  |
|-------------------|-------------------------------|--|-----------------------------|--|
| 1:00 pm - 2:15 pm | Meeting room TBD              | "Power to Share & Exchange" CEMRA Meeting  |                             |  |
| 1:00 - 5:00 pm    | Meeting rooms (By invitation) | Head Office Meetings (\$)  | ———— "Power to Collaborate" |  |
| 1:00 - 5:00 pm    | Malbaie Ballroom              | NEW! Semi Private Meetings in Booths (\$)  | Power to Conadorate         |  |
| 1:00 – 5:00 pm    | Malbaie Ballroom              | Electro-Lounge – Informal B2B Meetings - complimentary                                       |                             |  |
| 2:30 - 3:30 pm    | Malbaie Foyer                 | CEMRA Ice Cream Station  |                             |  |
| 6:30 - 7:30 pm    | Richelieu Ballroom            | EFC Chair's Reception  |                             |  |
| 7:30 - 10:30 pm   | Richelieu Ballroom            | "Power to Celebrate" EFC Industry Awards Dinner & Evening                                    |                             |  |
| 10:30 pm          | Richelieu Ballroom            | Contact Delage 45th Anniversary After Party Celebration - All are welcome                    |                             |  |
| Thursday, June 1  |                               |  |                             |  |
| 7:30 am - noon    | Lobby Foyer                   | Registration desk open   |                             |  |
| 8:00 am           | Richelieu Foyer               | Breakfast  |                             |  |
| 8:30 am           | Richelieu Ballroom            | National Advisory Council Opening Remarks*   |                             |  |
| 9:00 am           | Richelieu Ballroom            | "The Power of Engagement"* Cheryl Pounder, Virtual Speaker                                   | "Knowledge is Power Series" |  |
| 9:45 am           | Richelieu Ballroom            | <b>Talent Initiative*</b> by Tom Mason, VP Marketing & Channel Development, EFC              |                             |  |
| 10:15 am          | Richelieu Foyer               | Refreshment Break  |                             |  |
| 10:30 am          | Richelieu Ballroom            | Closing Keynote: "Power Forward* Shawn Kanungo, Innovation Strategist and Bestselling Author | "Knowledge is Power Series" |  |
| 11:45 am          | Richelieu Ballroom            | Conference Closing Remarks*  |                             |  |
| noon              | MacDonald Ballroom            | "Power to Refuel" Lunch  |                             |  |
| 12:30 – 5:00 pm   | Hotel Main Entrance           | Excursion #5 (\$) - Flavour Trail of Charlevoix  |                             |  |
| 1:00 – 5:00 pm    | Meeting rooms (By invitation) | Head Office Meetings (\$)  |                             |  |
| 1:00 - 5:00 pm    | Malbaie Ballroom              | NEW! Semi Private Meetings in Booths (\$)  | "Power to Collaborate"      |  |
| 1:00 - 5:00 pm    | Malbaie Ballroom              | Electro-Lounge – Informal B2B Meetings - complimentary                                       |                             |  |
| 1:30 - 4:00 pm    | Hotel Main Entrance           | Excursion #6 (\$) -Via Ferrata Rockclimbing at Le Manior Richelieu                           |                             |  |
|                   |                               |  |                             |  |