



# Electro-Federation Canada's 2024 Industry Conference

**May 28 to May 30, 2024**

An In-Person Event | Fairmont Banff Springs, AB

(\$ Additional fee | All times are in Mountain Standard Time (MST)



**LEAD CONFERENCE  
SPONSOR**

DATE AND TIME	LOCATION	PROGRAM
<b>Monday, May 27</b>		
	<b>Hotel</b>	
3:00 pm - 6:00 pm	Riverview Lounge (Hotel)	Registration desk opens & Golf check-in
<b>Tuesday, May 28</b>		
	<b>Hotel</b>	
7:30 am	Fairmont Banff Springs Golf Clubhouse	Golf Breakfast
8:30 am	Banff Springs Shuttle Area	Depart for Golf Tournament (\$)
9:00 am	Banff Springs Golf Course & Stewart Creek Golf Course	"Elevate our Game" Dual Shotgun Golf Tournaments
10:00 am	Riverview Lounge (Hotel)	Registration desk opens
5:30 pm – 7:00 pm	Garden Terrace (Hotel)	"Elevate our Industry" Opening Reception
<b>Wednesday, May 29</b>		
	<b>Conference Centre</b>	<b>Digital Registration Kiosk - open all day - Fairmont Banff Springs Conference Centre</b>
7:00 am - 4:00 pm	Van Horne Foyer	Registration and Check in
7:30 am	Van Horne Foyer	Breakfast
8:00 am	Van Horne Foyer	Annual General Meeting *
8:30 am	Van Horne Ballroom	"Elevate our Knowledge" General Assembly*
9:00 am		Companion Breakfast
9:00 am	Van Horne Ballroom	Opening Keynote: "Elevate Our World" Public Policy & National Politics Chantal Hébert
10:00 am	Van Horne Foyer	Refreshment Break

continued on next page

LEAD CONFERENCE  
SPONSOR



SHUTTLE TRANSFERS  
SPECIALTY SPONSOR



CLOSING KEYNOTE  
SPECIALTY SPONSOR



HOTEL KEYCARDS  
SPECIALTY SPONSOR



10:15 am	Van Horne Ballroom	“Elevate” Presented by Carol McGlogan, President & CEO, EFC	“Elevate Our Knowledge Series”
10:45 am	Van Horne Ballroom	“Elevate Our Data” The Drivers of Disruption: Navigating the Uncertain Economy of 2024 Todd Hirsch, Economist	
11:45 am	Van Horne Foyer	“Elevate Our Energy” Lunch	
1:00 pm - 2:15 pm		“Elevate, Share, & Exchange” CEMRA Meeting	
1:00 – 5:00 pm	Meeting rooms	Head Office Meetings (\$)	“Elevate Our Collaboration”
	President’s Hall	Electro-Lounge – Informal B2B Meetings - complimentary	
2:45 – 4:00 pm	Van Horne Foyer	CEMRA Cooling Station	
6:30 – 7:30 pm	Van Horne Foyer	Awards Evening Reception	
7:30 – 10:00 pm	Van Horne Ballroom	“Elevate Our Achievements” EFC Industry Awards Dinner & Evening	
<b>Thursday, May 30 Conference Centre</b>			
7:30 am - 4:00 pm	Van Horne Foyer	Hospitality Desk Opens	
8:00 am	Van Horne Foyer	Breakfast	
8:30 am	Van Horne Ballroom	National Advisory Council Opening Remarks*	
9:00 am	Van Horne Ballroom	“Elevate and Engage” Greener Electrified Canada Round Table Session	“Elevate Our Knowledge Series”
9:30 am	Van Horne Ballroom	Reimagining Our Talent Initiative” by Tom Mason, VP Marketing & Channel Development, EFC	
10:15 am	Van Horne Foyer	Refreshment Break	
10:30 am	Van Horne Ballroom	Closing Keynote: “Elevate with Technology” Shift your Mindset from “What Is” to “What If” Nikolas Badminton, Futurist	“Elevate Our Knowledge Series”
11:45 am	Van Horne Ballroom	Conference Closing Remarks* by Carol McGlogan, President & CEO, EFC	
noon	Van Horne Foyer	“Elevate our Energy” Lunch	
1:00 – 5:00 pm	Meeting rooms	Head Office Meetings (\$)	“Elevate Our Collaboration”
	President’s Hall	Electro-Lounge – Informal B2B Meetings - complimentary	
6:00 – 11:30 pm	Mount Norquay (Off-Site)	“Elevate Our Play” CEMRA Night (\$) (Banff Springs Shuttle Departure Area)	

For more information, visit [electrofed.com/elevate](https://electrofed.com/elevate)  
Inquires? Contact Jade Hosick at [jhosick@electrofed.com](mailto:jhosick@electrofed.com), 416-873-3167

For Sponsorship Information  
Contact Nathalie Lajoie at [nlajoie@electrofed.com](mailto:nlajoie@electrofed.com), 647-461-2046