

Women's Network

Helping Women 'Power Up' in the Canadian Electrical Industry

The Electrical industry is an innovative market that thrives on new technologies, superior services and a talented workforce that helps power Canada's changing world.

This workforce is empowered by a strong network of people that we lean on and learn from. EFC is dedicated to supporting the electrical industry's journey in becoming a career destination for people of all diverse backgrounds—building a solid foundation for diversity and inclusion for a broader workforce.

Today, EFC member companies employ over 44,000 workers from coast-to-coast in Canada. Approximately 23% of this total workforce is represented by women. The average percentage of women in the workforce in Canada is 47.3%. To help address this gender gap, EFC has placed a strategic focus on diversity and inclusion.

"Few of us reach our goals without the support of others. Normalizing women in trades and technology careers will take industry and educational leadership and commitment, as well as individual ownership for change, to ensure our industry becomes truly reflective of the society that we live in."

- Electricity Human Resources Canada

This all-inclusive Women's Network extends invites to CEOs, executives, management and all EFC member professionals. Regardless of age, gender or ethnicity, help empower women in our industry by joining this important network.



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CANADA **EFC**

What is EFC's Women's Network?

This program provides a comfortable, collaborative environment for women in the electrical industry to cultivate connections, promote inclusivity across genders and generations, and advance their careers through targeted initiatives focused on career development, community engagement, and relationship building.

EFC's Women's Network centres on three core strategic pillars:



Career

Empower women to advance their professional lives through skill development



Community

Supportive network for women to share experiences, inspire one another, and give back



Connection

Facilitate meaningful relationships that lead to personal and professional growth

EFC coordinates a series of seminars, webinars and important resources to help women in the industry champion their professional careers and personal lives.

Who Can Participate?

This program is open to all women and men who belong to an EFC member organization. Participants can be of any age or in any role and position within their company.

Join this Network Today!

There is no cost to join (however, event participation fees may apply).

Participate in this growing network and explore the many ways your involvement can help drive change!

The strength of this network and your involvement will help shape the future of the industry and steer it towards a more inclusive environment that promotes equal opportunities for all Canadians!

Questions?

Contact info@electrofed.com for full details or visit us online at www.electrofed.com/womens-network

Connect with the Women's Network in Your Region

To get in touch with a regional representative, please contact info@electrofed.com

British Columbia

Team Lead:

Will Davis, BCEA



Alberta Region

Team Lead:

Tara Ternes, AEA



Ontario Region

Team Lead:

Nathalie Lajoie

Quebec Region

Team Lead:

Lorance
De Carvalho

Atlantic Region

Team Lead:

Dennis Potharst

Did You Know?

EFC is a proud signatory of the **Leadership Accord on Gender Diversity**, a pledge formed by Electricity Human Resources Canada that acknowledges public commitments by Canadian employers, educators, unions and governments to promote the values of diversity and inclusion within their organizations.