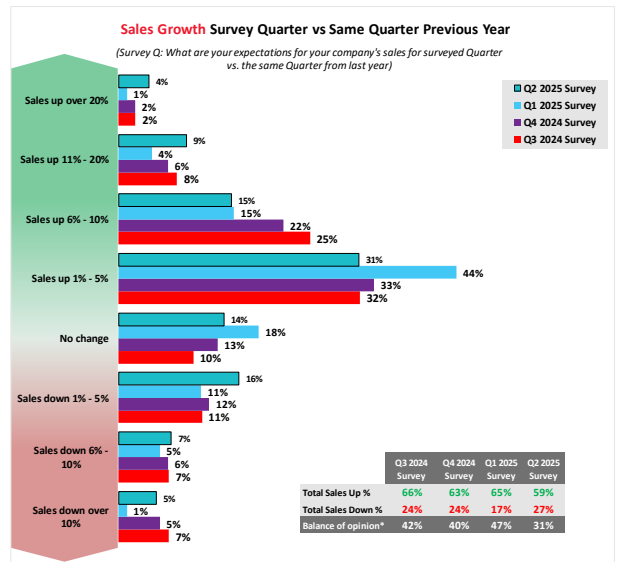
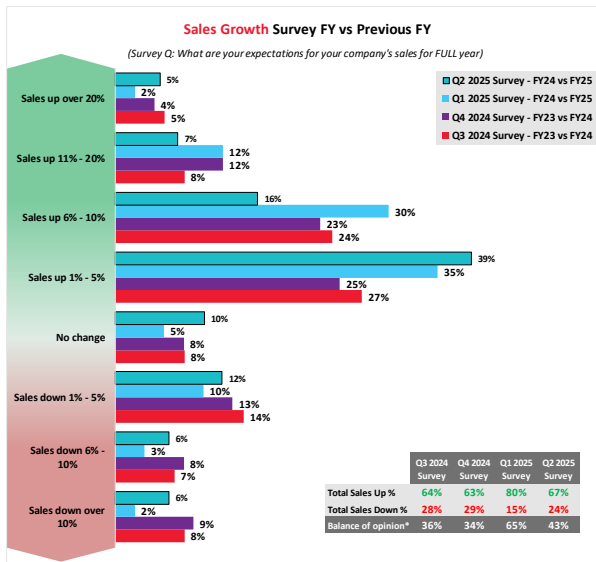
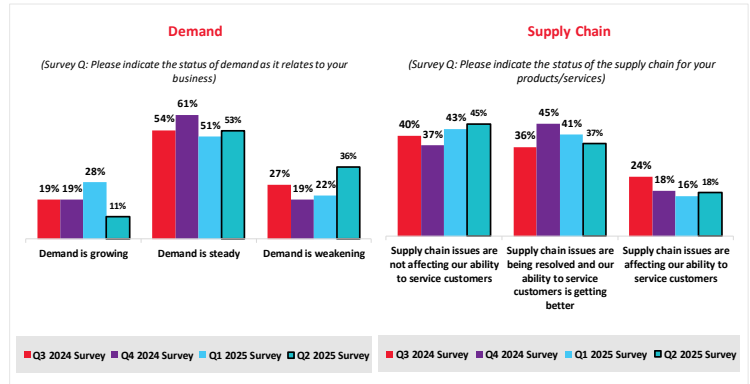
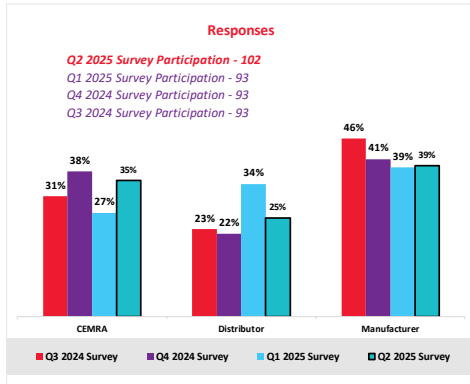


**Electro-Federation Canada** has released the **Q2 2025 Business Confidence Survey Results**. A total of **102** key association contacts responded to this latest survey. The sample size remains consistent and strong, with an increase in CEMRA participation. The results show a decline in positive sentiment, with a drop from 80% in the last survey to 67% of respondents now expecting some sales growth in 2025. Additionally, 39% of respondents anticipate growth in the range of 1 to 5%. However, most of the comments provided highlight concerns about US tariffs, thus creating a climate of uncertainty for all.

59% of the respondents predict an increase in sales in Q2 2025, with 31% expecting growth in the 1-5% range. 36% indicated that Demand is weakening, which is higher than the last poll at 22%. 18% indicated that Supply Chain issues are affecting their ability to service customers.



\* Percentage of respondent saying "Sales up" minus percentage of respondent saying "Sales down"

**Comments wordcloud:**

