## EFC WOMEN'S NETWORK

# HELPING WOMEN 'POWER UP' IN THE CANADIAN ELECTRICAL INDUSTRY

The Women's Network provides a supportive, collaborative environment for women in Canada's electrical industry to thrive. By fostering meaningful connections and promoting inclusivity across genders and generations, the network empowers women to advance their careers through focused initiatives in career development, community engagement and relationship building.

Together, we are building a stronger, more diverse industry, one connection at a time.

### WHO CAN JOIN?

This program is open to all women and men who belong to an EFC member organization. Participants can be of any age or in any role and position within their company.



Being part of the Women's Network Atlantic Region means connecting with incredible women, understanding their needs, and discovering new ways to improve ourselves in all aspects of life. It's about supporting one another, helping others achieve their goals, and ensuring that those who feel invisible are seen and valued. In a world often dominated by men, it provides a comforting and empowering space where women can come together and find a sense of belonging and support.

-Bobbie Kester, ELP Marketing





#### **WN PILLARS**

## CAREER



Actively support their communities by fundraising for local causes and charities.

#### COMMUNITY



Connecting members through networking activities from sports events to receptions.

#### CONNECTION



Fosters professional development and opportunities to join local committees and shape the program's future.





members across Canada have already joined!



A dynamic platform for collaboration, inclusion, and impact, we empower through education and philanthropy as we host events like Power of Effective Communication and lead initiatives such as the New Circle Clothing Drive. All members gain access to opportunities that foster personal and professional growth while building meaningful, lasting connections. I'm proud to Chair a network that not only uplifts women but also inspires industry wide engagement to shape a more diverse, empowered, and forward thinking future in the electrical industry.

-Sandra Tomassi, Ouellet Canada Inc.