

InfoElectro

Electro-Federation Canada's Weekly Newsletter



This Week's Top Story | November 21, 2025



CANAME Annual Conference
November 20-23



Strengthening North American Collaboration: EFC CEO to Speak at CANAME XLV

Carol McGlogan, President & CEO of Electro-Federation Canada (EFC), will represent the Canadian electrical industry at the upcoming CANAME XLV Convention in Cancún. She will join Debra Phillips, President & CEO of NEMA, and Ing. Aquiles López Marín, President of CANAME, for an international panel focused on strengthening collaboration across North America's electrical industry.

North America's electrical manufacturing landscape is increasingly interconnected, with Canada, the United States, and Mexico operating within deeply linked supply chains and shared technology ecosystems. Canada enters this collaboration with a clean energy advantage: more than 80% of the Canadian electricity grid is powered by clean energy sources. This existing low-carbon foundation positions Canadian manufacturers to lead in meeting emerging sustainability expectations across North America and globally, which directly supports competitiveness and market access for EFC members.

Canada's strengths and priorities are represented in discussions that influence regional policy, supply chain strategy, and regulatory alignment. She will underscore the importance of a stable USMCA framework, the need for greater regulatory harmonization across the three countries, and the opportunity for North America to establish itself as a global leader in responsible, low-carbon electrical manufacturing. These conversations help shape the conditions under which Canadian companies invest, innovate, and compete.

By engaging in international forums with organizations such as CANAME and NEMA, EFC ensures that the Canadian electrical industry has a strong and credible voice at the table. This representation benefits our membership by aligning continental priorities with Canada's capabilities and supporting long-term opportunities for growth and collaboration.

Industry News

Help Amplify EFC's Make the Switch Advocacy Campaign – Social Assets Included. Electro-Federation Canada's Make the Switch advocacy campaign is now well underway, and early results show that our message is reaching the audiences that matter most. [Learn how you can help amplify the message](#) | [Download the assets](#)

EFC Scholarship Program – Check out our published article highlighting the 2025 Scholarship Program and this year's outstanding student recipients. It shows how our industry is actively supporting the next generation of talent. The 2026 program will launch in the new year. [Read the CEW article](#)

LAST CALL: YPN Ontario Region's 5th Annual GIVE Food Drive – Just One Week Left to Make a Difference! We're continuing to accept food items and monetary donations until November 27, with final contributions collected at the Ontario Region Holiday Reception. Every donation helps support Haven on the Queensway and families in need this season. This initiative is proudly delivered in collaboration with the Ontario Region and the Ontario Region Women's Network. [Learn more](#) | [Donate now](#) (reference the YPN Ontario Region GIVE campaign)

LAST CALL: Quebec City Region Holiday Reception | November 25 – Don't miss your chance to join us at the Manoir Montmorency for our Quebec City Holiday Reception. EFC members—remember to invite a YPN! This is a great opportunity for them to network with industry peers at the reduced rate of \$50. [Register now](#)

LAST CALL: YPN Atlantic Region GROW Event | November 26 – Curious about how AI can help boost your career? Join Dawson Lawrence, The Titan Group, as he unpacks how you can leverage the potential of AI to help further your career in the presentation "The AI Revolution: New Opportunities for Career Growth." This virtual webinar is complimentary for YPN members. [Register now](#)

EARLY BIRD PRICING ENDING SOON: Ontario Region Holiday Reception | November 27 – A reminder that the early bird individual admission rate ends on Monday, November 24. Be sure to register now to reserve your spot! [Register now](#)

REMINDER: YPN Ontario Region GATHER Holiday Floral Workshop | December 4 – Join fellow YPNs for a festive, hands-on evening of creativity! Design your own holiday centerpiece while enjoying great company and seasonal bites. [Register now](#)

REMINDER: OEN December Networking Luncheon Featuring Annette Verschuren, Founder, Chair, and Chief Executive Officer of NRStor Inc. | December 4 – Join industry peers for an engaging session as **Annette Verschuren** presents "The Grid Isn't Broken – It's Full of Untapped Potential." Gain insights into the evolving energy landscape and opportunities shaping a more innovative, resilient grid. Member and non-member rates available. [Register now](#)

Contact Delage Announces New Strategic Partnership with 3G Lighting – [Read more](#)

CSC LED Announces Appointment of Greg Cober as National Sales Manager – [Read more](#)

Ian Donovan Joins Next Sales & Marketing as Distributor Sales, Nova Scotia – [View the LinkedIn post](#)

Kassie Fell Joins PULS L.P. as Channel Development Manager – [Read more](#)

ELP Marketing Welcomes Sarah Mayich as Project Manager and Quotations Specialist – [View the LinkedIn post](#)

MGM Transformers Announces Two Appointments – [View the LinkedIn post](#)

Stelpro Marks 44 Years of History, Passion, and Success – [View the LinkedIn post](#)

Schneider Electric and Bloomberg New Economy Launch Energy Technology Coalition to Unlock the Future of ‘Smart Demand’ – [Read more](#)

Ontario Expands Energy Efficiency Programs to Eligible Appliances – [Read more](#)

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