

InfoElectro

Electro-Federation Canada's Weekly Newsletter



This Week's Top Story | November 28, 2025



Electro-Federation Canada (EFC) was proud to represent the electrical and automation industry on Monday, November 24, when Cherith Sinasac, Director of Standards and Government Affairs, appeared before the House of Commons Standing Committee on Environment and Sustainable Development. Sinasac joined Evan Wiseman, Senior Manager of Climate Policy at The Atmospheric Fund, and Blandine Sebileau, Sustainable Mobility Analyst at Équiterre, to provide expert testimony on Canada's Electric Vehicle Availability Standard (EVAS).

Speaking on behalf of EFC's member companies, Sinasac highlighted the critical role electrification of transportation plays in meeting Canada's 2050 net-zero commitment. She emphasized that EV adoption depends heavily on the availability, reliability, and accessibility of charging infrastructure, and that industry investment in this infrastructure requires clear and consistent long-term policy direction.

Watch the full Standing Committee on Environment and Sustainable Development meeting [here](#).

[Read more](#)

Industry News

LAST CALL: EFC Atlantic Region Holiday Reception | December 2 – Join your fellow industry colleagues and peers at the Atlantic Region Holiday Reception as we close out 2025 with industry networking, food, photo booth, our annual silent auction, and more in the Bruce Guthro Theatre at Casino Nova Scotia! [Register now](#)

LAST CALL: EFC Montreal Holiday Reception | December 4 – Don't miss your chance to join us at Le Crystale for our Montreal Holiday Reception. EFC members—remember to invite a YPN! This is a great opportunity for them to network with industry peers at the reduced rate of \$50! The Quebec YPN committee is also sponsoring a delicious Cannoli service on site. [Register now](#)

LAST CALL: YPN Ontario Region GATHER Holiday Floral Workshop | December 4 – Join fellow YPNs for a festive, hands-on evening of creativity! Design your own holiday centerpiece while enjoying great company and seasonal bites. [Register now](#)

NEW: Register Now for the 16th Annual Ontario Region Gala | March 6, 2026 – Get ready to dress up, pop some bubbles, and celebrate in style at this year's Bowties & Bubbly Gala! Join industry colleagues for a high energy evening filled with glamour, valuable networking opportunities, and unforgettable moments as nearly 300 guests come together for one of the Ontario Region's most anticipated events. Enjoy a night packed with sparkle, buzz, and fantastic entertainment that will keep the celebration going from start to finish. [Register now](#)

RECAP: YPN Atlantic Region GROW Event – On November 26, **Dawson Lawrence**, The Titan Group, gave an informative and engaging presentation on The AI Revolution and the opportunities it will create in the electrical industry. [View the LinkedIn post](#)

LAST CALL: OEN December Networking Luncheon Featuring Annette Verschuren, Founder, Chair, and Chief Executive Officer of NRStor Inc. | December 4 – Join industry peers for an engaging session as **Annette Verschuren** presents "The Grid Isn't Broken – It's Full of Untapped Potential." Gain insights into the evolving energy landscape and opportunities shaping a more innovative, resilient grid. Member and non-member rates available. [Register now](#)

Stanpro Announces New Appointments – [View the LinkedIn post](#)

Malerie Hernandez Joins Reno Lighting as Project Coordinator – [View the LinkedIn post](#)

K-Line Insulators Participates in 2025 GridSmartCity Roundtable 2025 – [View the LinkedIn post](#)

EB Horsman's Commitment to Giving Back: A Year in Recap 2024 / 2025 – [Read more](#)

Clean Electricity Regulations Bolster Certainty for Big Investments in Canada's Grids – [Read more](#)