

# PURPLE WINS CAPABILITY PORTFOLIO



[www.purplewins.io](http://www.purplewins.io)

## Precision Recruiting

**We recruit for outcomes — talent that lifts productivity, protects margin, and strengthens culture.**

**1**

- Operational immersion: Facility walkarounds + hiring leader insights to capture the real work.
- Outcome-aligned roles: Job scorecards tied to business goals, not generic duties.
- Performance-first attraction: Employer-brand messaging that draws high-fit candidates.
- Scientific screening: Skills + behaviours mapping with custom rubrics and role-fit checks.
- Exclusive talent access: Deep networks across manufacturing & industrial operations.
- Full-cycle delivery: Direct-to-hire and contract-to-hire with transparent reporting.
- Results you can trust: 90-day performance protection guarantee.

**Precision. Fit. ROI on talent — from day one.**



## Sales & Performance Enablement

**We turn teams into growth engines.**

**2**

- Targeted assessment of current performance + desired outcomes
- Training built around your deals, buyers, and margin goals
- Live simulations using real business scenarios
- Rubric to verify skills are applied in the field
- Continuous tuning to drive win-rates and cash conversion

**Revenue confidence. Execution discipline. Results you can measure.**



## Collaboration Training

**3**

**We eliminate friction between teams so work moves faster, cleaner, and safer.**

- Navetra™ heatmap to measure collaboration drag and margin impact
- Risk frameworks for handoffs across functions and partners
- Vendor + supplier alignment without losing control
- Clear playbooks for high-pressure operations
- Scenario-based workshops that build real alignment, not theory
- Application rubrics to ensure behaviour change on the floor
- Continuous monitoring for measurable productivity gains

**Where teams connect, performance accelerates.**



## Leadership Development & Coaching

**4**

**We build RESILIENT leaders who deliver outcomes under pressure.**

- 360s or Navetra™ insights to pinpoint leadership impact gaps
- Targeted development tied to operational and financial goals
- Resilience coaching for sustained decision-making and clarity
- Executive presence training for influence with boards and teams
- Practical tools (UDL workbooks) for fast behaviour adoption
- Post-coaching support to lock in habits and accountability
- Strength + stress-behaviour mapping to reduce risk at the top

**Leaders who elevate trust, velocity, and results.**



**5**

## Navetra™ - Market Advantage With Organizational Intelligence

- World-class platform delivering financial visibility into non-financial inefficiencies
- Quantifies culture drag and unlocks working capital trapped in people friction
- Builds board-ready business cases for HR and operational investments
- Subscription intelligence: annual baselines + quarterly pulses for continuous improvement
- Supported by Ontario Centre of Innovation, IPON, and a growing ecosystem of industrial partners

**Navetra™ turns hidden human impact into strategic financial advantage.**

