



This Week's Top Story | January 23, 2026

Thank you to our 2025 Day of Giving Supporters!

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EFC and Habitat Canada: Building Strength Through Housing

As we head into 2026, Electro-Federation Canada is proud to celebrate the meaningful impact of our partnership with Habitat for Humanity. In 2025, EFC members contributed an incredible \$861,717 in cash and product, representing the highest total since 2022. These funds will support Habitat Canada's national Critical Repairs, Indigenous Housing Partnership, Sustainability, and Youth Skills Building programs, all of which are designed to help families break the cycle of housing insecurity and build lasting change.

See how your support is impacting Canadian families by watching this short [video](#).

In addition to fundraising efforts, several EFC member companies participated in Habitat Engagement Days throughout 2025, offering employees the opportunity to give back and make a hands-on impact in their local communities. Engagement Days are available across Canada with a minimum donation of \$10,000, either as a single organization or in partnership with other companies. To learn more or to inquire about hosting a Build Day for your team, please contact April Gibson, Director, Partner Services and Stewardship at Habitat Canada, at agibson@habitat.ca.

Thanks to the generosity and dedication of EFC and its members, more families are gaining strength, stability, and independence through access to safe and affordable housing.

Learn more about [EFC's Charity of Choice](#) and how you can continue to make an impact.

Industry News

EFC's Tariff Hub

Canada-China Strategic Partnership – Prime Minister Mark Carney announced a new strategic partnership with the People's Republic of China this week following his visit to Beijing. Central to the agreement is expanded cooperation on energy, clean technology, and advanced manufacturing, with a focus on scaling investment in batteries, solar, wind, and energy storage and accelerating clean-energy projects in Canada. [View the press release](#). Follow EFC's [Tariff Hub](#) for updates.

Join EFC's Scholarship Program – As demand accelerates for electrification, automation, and energy-efficient solutions, attracting skilled and diverse talent has become a critical business priority. By supporting EFC's Scholarship Program, companies position themselves at the forefront of sustainability, innovation, and workforce development. Scholarships can be customized to align with your organization's priorities by geography, discipline, or candidate background valued at \$3,500. There is also an additional \$1,000 Doug Baldwin Memorial Scholarship for University and College Studies option. If your company is interested in participating in the 2026 EFC Scholarship Program, please contact [Karen Ewing](#) by February 10, 2026. The 2026 application period is open from February 23 to June 5, 2026. [Learn more about EFC's Scholarship Program](#)

CALL FOR NOMINATIONS: Quebec Personality of the Year 2025 – Each year, Quebec members present the Personality of the Year Award to honour an individual who has been a significant contributor to our industry in the Quebec region, demonstrating strong leadership through personal and professional contributions. To nominate a member, [click here](#).

5th Annual Atlantic Curling Funspiel | February 18 – Foursome and individual spots are still available for our annual Curling Funspiel event at the Truro Curling Club in Truro, NS. New this year is a 'Learn to Curl' session prior to the tournament, hosted by Ronald McDonald House Maritimes, our new charity partner. Capacity is capped at 20 teams so register now to reserve your spot! Registration includes all tournament fees and equipment, a catered lunch, and two beverage tickets. [Register now](#).

EFC Ontario's Charity Ski and Snowshoe Day | February 20 – Spend a day outside of the office with your team while enjoying some fresh air, exercise, and networking with industry colleagues. Join us at the Alpine Ski Club at Blue Mountain for a day on the slopes or snowshoe trails, all while supporting to a worthy cause, CAMH, Canadian Association for Mental Health. Several sponsorship levels are still available; contact Nathalie Lajoie at nlajoie@electrofed.com for details. [Register now](#).

16th Annual Ontario Gala 'Bowties and Bubbly' | March 6 – This year's gala features a champagne networking reception, dinner, and entertainment. Several executive leadership exchanges on the Ontario Region Committee, Women's Network, and Young Professional Network will also be announced. Register your table or purchase your ticket for this must attend event of the year. A variety of sponsorship levels are available; please contact Nathalie Lajoie, at nlajoie@electrofed.com. [Register now](#)

Intralec Appointed as Representative for Lumacell in the Greater Toronto Area – [Read more](#)

Jim Modjeski Retires from Titan Electrical Group After 38-year Career – [View the LinkedIn post](#)

Hammond Power Solutions Appoints Xavier Biot as Vice President, Strategic Accounts – [Read more](#)

BeLuce Welcomes Sam Or as Business Development Manager for Industrial Lighting in Alberta – [View the LinkedIn post](#)

Justin Shepherd Promoted to Fort McMurray Branch Manager with Gescan – [View the LinkedIn post](#)

ECS Promotes Guy Pancoast to Ontario Regional Manager – [View the LinkedIn post](#)

Leviton Celebrates 120 Years of Innovation – [View the LinkedIn post](#)

AEA Recognizes 40 Years of Service Recipients – [View the LinkedIn post](#)