



This Week's Top Story | January 30, 2026

MEET

MECHANICAL • ELECTRICAL • ELECTRONIC • TECHNOLOGY

MAY 6 - 7  
2026

Moncton, NB

ELECTRO  
FEDERATION  
CANADA

EFC

**Registration Now Open for the Mechanical Electrical Electronic Technology (MEET) Show on May 6-7, 2026!**

EFC is proud to be one of the presenting associations of MEET 2026! Featuring the latest equipment, products, and technology on the horizon, 2026 will be the 26th edition of this key trade event. You can expect to see cutting-edge innovations, informative seminars, and engage in unique networking opportunities with industry leaders. Don't miss your chance to join thousands of fellow industry professionals and see what lies ahead in your sector.

Register now using a special EFC promo code to receive complimentary admission to MEET 2026:

PROMO CODE: **EFC2026**

DIRECT LINK: <https://www.microspec.com/reg/MEET26/API/?code=EFC2026>

[Learn more about MEET](#)

**Industry News**

**Q1 2026 Business Confidence Poll Results** – Electro-Federation Canada has released the Q1 2026 Business Confidence Survey Results. A total of 123 key association contacts participated in the latest survey, maintaining a stable and representative sample across membership segments. Results show rising optimism, with 78% of respondents expecting sales growth in 2026—an increase from 60% in the previous survey. However, comments continue to highlight ongoing uncertainty, largely driven by concerns around U.S. tariffs. Looking specifically at Q1 2026, 63% of respondents anticipate growth in sales compared to same quarter last year, and 42% expect growth between 1-5%. Demand indicators have strengthened as well, with 63% of respondents reporting steady demand—up from 39% in the previous survey. Supply chain pressure also appears to be easing, with 54% of respondents reporting that these issues are not impacting their ability to serve customers—up from 44% in the previous quarter. [View the results.](#)

*EFC's Business Sections*

**Update: Refreshed Business Section Operating Procedures Approved** – EFC's Business Sections have implemented refreshed Operating Procedures that were approved by the EFC Board of Directors on November 27, 2025, and came into effect on that day. These updates are the result of extensive work throughout 2025 to strengthen how Business Sections operate, collaborate, align priorities, and address technical and regulatory issues that affect our industry. The changes are designed to support stronger coordination and more informed decision-making. [Read more.](#)

**REMINDER: Join EFC's Scholarship Program** – As demand accelerates for electrification, automation, and energy-efficient solutions, attracting skilled and diverse talent has become a critical business priority. By supporting EFC's Scholarship Program, companies position themselves at the forefront of sustainability, innovation, and workforce development. Scholarships can be customized to align with your organization's priorities by geography, discipline, or candidate background valued at \$3,500. There is also an additional \$1,000 Doug Baldwin Memorial Scholarship for University and College Studies option. If your company is interested in participating in the 2026 EFC Scholarship Program, please contact Karen Ewing by February 10, 2026. The 2026 application period is open from February 23 to June 5, 2026. [Learn more about EFC's Scholarship Program.](#)

**EFC's Women's Network Sponsorship Program** – Last year, EFC announced the launch of a new Women's Network Sponsorship Program. If your company is interested in supporting the electrical industry's journey in becoming a career destination for people of all diverse backgrounds, consider becoming a Women's Network regional sponsor. [Learn more about the Women's Network](#) | [View the sponsorship levels.](#)

**Ontario YPN GIVE Food Drive Surpasses its Previous Giving Record in Support of Haven on the Queensway** – Thank you to all our member companies who came together to support this worthy cause through monetary donations and essential goods. [View the LinkedIn post.](#)

**CALL FOR NOMINATIONS: Quebec Personality of the Year 2025** – Each year, Quebec members present the Personality of the Year Award to honour an individual who has been a significant contributor to our industry in the Quebec region, demonstrating strong leadership through personal and professional contributions. To nominate a member, [click here.](#)

**5<sup>th</sup> Annual Atlantic Curling Funspiel | February 18** – Foursome and individual spots are still available for our annual Curling Funspiel event at the Truro Curling Club in Truro, NS. New this year is a 'Learn to Curl' session prior to the tournament, hosted by Ronald McDonald House Maritimes, our new charity partner. Capacity is capped at 20 teams so register now to reserve your spot! Registration includes all tournament fees and equipment, a catered lunch, and two beverage tickets. [Register now.](#)

**EFC Ontario's Charity Ski and Snowshoe Day | February 20** – Spend a day outside of the office with your team while enjoying some fresh air, exercise, and networking with industry colleagues. Join us at the Alpine Ski Club at Blue Mountain for a day on the slopes or snowshoe trails, all while supporting to a worthy cause, CAMH, Canadian Association for Mental Health. Several sponsorship levels are still available; contact Nathalie Lajoie for details. [Register now.](#)

**16<sup>th</sup> Annual Ontario Gala 'Bowties and Bubbly' | March 6** – This year's gala features a champagne networking reception, dinner, and entertainment. Several executive leadership exchanges on the Ontario Region Committee, Women's Network, and Young Professional Network will also be announced. Register your table or purchase your ticket for this must attend event of the year. A variety of sponsorship levels are available; please contact Nathalie Lajoie. [Register now.](#)

**Desdowd-sponsored Athlete Pursues Olympic Dream** – [Read more](#)

**Leviton Canada Partners with The Titan Group to Strengthen Midwest Presence** – [Press release](#)

**EiKO Welcomes Jarrod Stewart as VP of Sales, Canada** – [View the LinkedIn post](#)

**K-Line Insulators Announces Promotion of Angela Matias to Director of Admin, HR, and Finance** – [View the LinkedIn post](#)

**Catalyst Sales and Marketing Welcomes Ashley Imlach as Customer Experience Specialist** – [Read more](#)

*e2r is an EFC Corporate Sponsor*

**Termination Provisions: Can an Employee be Terminated “At Any Time”?** [Read more](#)