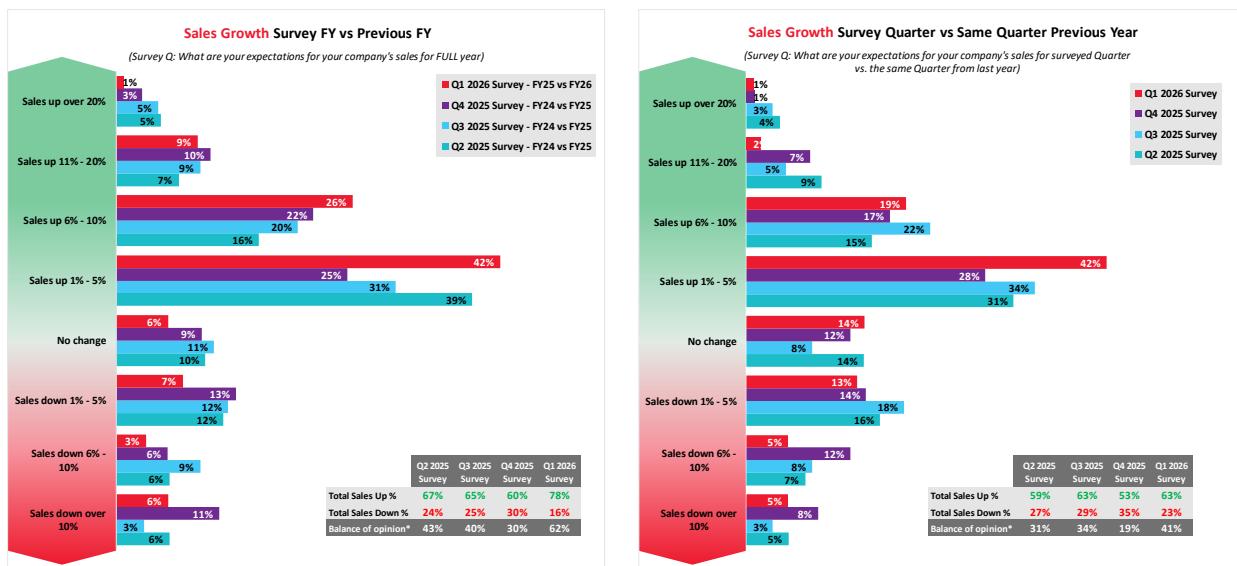
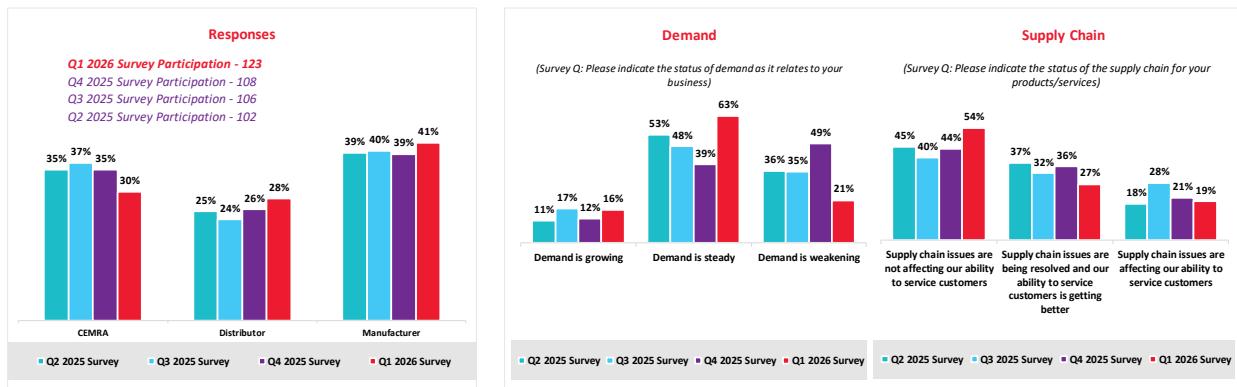


OVERALL

Electro-Federation Canada has released the **Q1 2026 Business Confidence Survey Results**. A total of **123** key association contacts participated in the latest survey, maintaining a stable and representative sample across membership segments. Results show **rising optimism**, with **78%** of respondents expecting sales growth in **2026**—an increase from **60%** in the previous survey. However, comments continue to highlight ongoing uncertainty, largely driven by concerns around U.S. tariffs.

Looking specifically at Q1 2026, 63% of respondents anticipate **growth in sales** compared to same quarter last year, and 42% expect **growth between 1-5%**. Demand indicators have strengthened as well, with 63% of respondents reporting **steady demand**—up from 39% in the previous survey. Supply chain pressures also appear to be easing, with 54% of respondents reporting that these **issues are not impacting** their ability to serve customers—up from 44% in the previous quarter.



* Percentage of respondent saying "Sales up" minus percentage of respondent saying "Sales down"

Comments wordcloud:

