

**This Week's Top Story | February 6, 2026**

## Discover What Membership Unlocks at EFC

Electro Federation Canada is pleased to announce the launch of our redesigned [Member Benefits](#) webpage, created to better showcase the exclusive discounts and services available to EFC members. The page features a list of partner companies offering preferred pricing and specialized services that support members' business operations and long-term success.

The Member Benefits program connects EFC members with trusted vendors across a range of business needs. To enhance usability, participating vendors are organized into service categories, allowing members to efficiently identify relevant offerings and evaluate potential cost-saving opportunities. This resource makes it easier than ever to access and realize the full value of EFC membership.

EFC has also updated its [How to Join](#) webpage to outline company eligibility, the value of EFC membership through our Grow. Lead. Compete. pillars, and the application process. Members are encouraged to share this resource with industry partners or other companies that may be interested in joining the EFC community.

Members can additionally view the [full member list](#) online, showcasing the breadth of companies within our association and the strength of our industry network.

We encourage members to explore these updated resources and take full advantage of the programs, partnerships, and opportunities available through EFC membership.

## Industry News

**EFC Organizational Announcement** – We are pleased to announce that Ioan Buzdugan has joined EFC as our new Director of Standards and Business Sections. [Read more](#)

**CALL FOR STORIES: International Women's Day 2026** – In celebration of International Women's Day on March 8, we invite you to share how your organization champions equity and inclusion in the workplace. This year's IWD theme, Give to Gain, highlights the power of generosity, collaboration, and growth. It reminds us that giving is not about losing—it's about multiplying possibilities. When individuals, organizations, and communities give freely, they create more opportunities and support for women everywhere. When women thrive, we all rise. In this spirit, we want to share your stories, events, or plans for IWD! Please send your submissions to Dennis Potharst for inclusion in the March 6 edition of InfoElectro.

*EFC's Tariff Hub*

**Prime Minister Carney Launches New Strategy to Transform Canada's Auto Industry** - A new federal strategy was announced this week aimed at transforming Canada's auto sector and accelerating the transition to electric vehicles. The plan signals renewed support for EV adoption, charging infrastructure, and long-term competitiveness for Canadian manufacturing. [View the press release](#) | [Read Sussex Strategy Group's assessment](#) | Follow [EFC's Tariff Hub](#) for updates

**Now Accepting Nominations: EFC Annual Industry Awards** – Each year, EFC recognizes the individuals and organizations whose leadership, engagement, and service strengthen Canada's electrical and automation industry. EFC members are invited to submit nominations for the following awards: CEMRA Person of the Year Award and the Industry Recognition Award (IRA). The deadline for submissions is March 31, and recipients will be honoured at the 2026 Industry Conference Awards Gala in Halifax, Nova Scotia. Learn more about EFC's award categories and criteria, and submit a nomination [here](#).

**Nominations Now Open: 8<sup>th</sup> Biennial MEET Innovation Awards!** MEET is pleased to present the 8<sup>th</sup> biennial 'MEET Innovation Awards' as part of the 2026 edition of the show. Help us recognize and showcase innovative products in the industry! Deadline for submissions is Tuesday, March 31. [Click here](#) to make your nomination. [Learn more about MEET](#)

**CALL FOR NOMINATIONS: Quebec Personality of the Year 2025** – Each year, Quebec members present the Personality of the Year Award to honour an individual who has been a significant contributor to our industry in the Quebec region, demonstrating strong leadership through personal and professional contributions. To nominate a member, [click here](#)

**LAST CALL: 5<sup>th</sup> Annual Atlantic Curling Funspiel | February 18** – Foursome and individual spots are still available for our annual Curling Funspiel event at the Truro Curling Club in Truro, NS. New this year is a 'Learn to Curl' session prior to the tournament, hosted by Ronald McDonald House Maritimes, our new charity partner. Capacity is capped at 20 teams so register now to reserve your spot! Registration includes all tournament fees and equipment, a catered lunch, and two beverage tickets. [Register now](#)

**LAST CALL: EFC Ontario's Charity Ski and Snowshoe Day | February 20** – More than 80 EFC and Ontario Energy Network (OEN) members are already registered for the annual Ski and Snowshoe Day benefitting CAMH. Come join your fellow industry colleagues and support a good cause while enjoying a day on the slopes or trails at the Alpine Ski Club at Blue Mountain, ON. The forecast is calling for sunshine with a high of -2 degrees. There is still time to register. Family and friends are also welcome to participate. [Register now](#)

**16<sup>th</sup> Annual Ontario Gala 'Bowties and Bubbly' | March 6** – This year's gala features a champagne networking reception, dinner, and entertainment. Several executive leadership exchanges on the Ontario Region Committee, Women's Network, and Young Professional Network will also be announced. Register your table or purchase your ticket for this must attend event of the year. A variety of sponsorship levels are available; please contact Nathalie Lajoie. [Register now](#)

**OEN Networking Luncheon with Carolyn Calwell | March 2** – Online registration is now open for the March 2, 2026 OEN Networking Luncheon, featuring special guest speaker Carolyn Calwell, CEO of the Ontario Energy Board. This event will be held in the Harbour Ballroom at the Westin Harbour Castle in Toronto. [Register now](#)

**NEW: YPN Atlantic GATHER St. John's Hockey Game | March 20** – Join Atlantic YPNs for an evening of hockey as the Newfoundland Regiment take on the Halifax Mooseheads at Mary Brown's Centre in St. John's, NL! Registration includes food, complimentary beverage ticket, and game ticket. [Register now](#)

**Titan Electrical Group Announces New Representation in Saskatchewan** – [View the LinkedIn post](#)

**Hammond Power Solutions Appoints Annu Yadev as Director of Product Management** – [Read more](#)

**Stanpro Names Nicole Griffo as New Ontario Sales Manager** – [View the LinkedIn post](#)

**Turolight Welcomes Robert Berger to the Team** – [Read more](#)

**Electric Avenue Welcomes Ash Multani as Regulatory Affairs Coordinator** – [Read more](#)

**ECS Promotes Tyler Coleman to Warehouse Manager at Halifax Branch** – [View the LinkedIn post](#)

**AEA Electrical Learning Expo | March 11** – The Alberta Electrical Alliance is proud to gather the electrical industry in Edmonton and area for their annual Learning EXPO. Discover the latest advancements in technology and services powering our vibrant industry. This is your chance to connect with experts, explore cutting-edge solutions, and gain insights from industry leaders. For one day only, don't miss out on this exclusive opportunity to stay ahead in the ever-evolving electrical field! This event is free of charge, however registration is required. [Learn more](#) | [Pre-register now](#)

*e2r is an EFC Corporate Sponsor*

**Workplace "Snow Days"** – [Read more](#)