ELECTRO FEDERATION CANADA EFC

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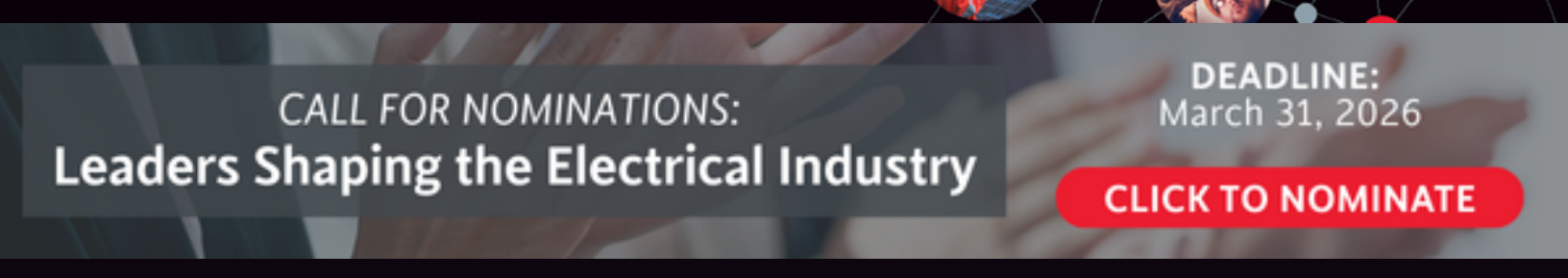
Electro-Federation Canada's Weekly Newsletter



This Week's Top Story | March 20, 2026

New GR structure introduces a council, working committees, and the Electrify Canada Network to expand industry engagement.

Electro-Federation Canada (EFC) is strengthening its Government Relations (GR) efforts through a new investment in dedicated resources focused on industry advocacy on trade and electrification policy.

This expanded capacity will help ensure the electrical industry has a strong, coordinated voice with policymakers while deepening collaboration with organizations including Electricity Canada, Electric Mobility Canada, the Transition Accelerator's Building Decarbonization Alliance, Clean Energy Canada, and other key partners.

As part of this investment, EFC is introducing a new Government Relations structure designed to increase member engagement and strengthen industry input into advocacy efforts. The structure includes a GR Council, two working committees, and the Electrify Canada Network.

Read More

Industry News

EFC Welcomes New Manufacturer Member: Priority Wire & Cable – Read more

EFC Organizational Announcement – We are pleased to announce that **Jenna Finch** has joined EFC as our new **Events & Program Coordinator –** Read more

EFC's Business Seection Welcomes New Chair and Vice-Chair to the Sections Advisory Council (SAC) – Read more

EFC's Industry Conference
WaveMakers: Where Disruption Meets Direction – Registration is underway for this year's Annual Industry Conference. Join nearly 600 industry leaders and forward thinkers already registered as we explore the forces reshaping our sector and turn bold ideas into clear action. Discover what's ahead and connect with changemakers shaping the future of our industry. Learn more and register to secure your spot

REMINDER: Just Over One Week Left to Submit Your Nomination for EFC's Annual Industry Awards – Do you know someone making a difference in Canada's electrical industry? EFC members are encouraged to nominate outstanding individuals for the CEMRA Person of the Year Award and the Industry Recognition Award (IRA). Nominations close March 31, making this the time to recognize those helping strengthen our industry. View the award criteria and submit your nomination today

LAST CALL: Atlantic Women's Network Workshop with Melissa Pike | March 26 – The Atlantic Women's Network Committee invites you to attend an in-person workshop entitled "Mindset in Motion: Transition, Change, and Resilience" on March 26 at Wesco's Dartmouth, NS branch. The session will be led by ICF Certified Coach Melissa Pike. A Q&A session will follow. The event includes light refreshments and snacks. Complimentary registration. To learn more, or to register, click here

NEW: Ontario Women's Network: Happiness Is More Than a Mood Webinar | April 16 – Join Andrea Seydel, , Author, Speaker, & Positive Psychology Educator for this engaging virtual session on the science of well-being, resilience, and thriving at work. Gain practical tools to boost mental health, energy, and performance. This complimentary session is open to all EFC members. Don't miss out - reserve your spot today! Register Now

Quebec YPN GATHER Activity | April 25 – Quebec's RJP committee invites all EFC members from the Quebec region to a networking event featuring a variety of sports at the Ministry of Cricket in Montreal. On the program: bubble soccer, archery, ping-pong, dodgeball, a cricket batting cage, and an inflatable obstacle course for younger children! Click here to register.

The Quebec Women's Network Presents The Ferron Sisters + Lean In Activity | May 14 – The Quebec Women's Network committee invites you to an enriching and welcoming day, beginning with a presentation by the Ferron Sisters, followed by a full cocktail reception with refreshing beverages, and concluding with our popular Lean In group discussion activity. Register now

Quebec Women's Network Committee Launches New Charitable Initiative – Quebec's Women's Network Committee is partnering with women's shelter Le Chaînon as its charity of choice for 2026. The committee invites members to participate in this initiative by setting up a donation collection campaign at your organization. Click here to learn more.

RECAP: The Ontario Region hits the slopes at Alpine Ski Club – View LinkedIn Post | Browse the photo gallery

Brad Lueck Appointed President of Gescan, a Sonepar Company – Read more

Blackstone Announces Agreement to Acquire Arlington Industries – Read more

Channel of Choice: How Canada's Unified Electrical Supply Chain Leads in a World of New Supply Options – Read the CEW article

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Complimentary Invitation: Employee Vacation Explained – While thought to be straight forward, rules around vacation entitlements can often become complicated when you operate in multiple jurisdictions. Join us for this month's e-Learning where we will answer some common question around your employees' vacation. Learn more