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Joint Letter on CUSMA

Electrical Industry Calls to Strengthen CUSMA Ahead of 2026 Review

Electro-Federation Canada (EFC), together with the National Electrical Manufacturers Association (NEMA) and La Cámara Nacional de Manufacturas Eléctricas (CANAME), is urging North American trade leaders to strengthen and renew the Canada-United States-Mexico Agreement, CUSMA (also referred to as USMCA) ahead of its July 2026 review, in a joint letter released this week.

In the letter, the associations, representing more than 890,000 workers, highlight the agreement's role in strengthening supply chains, supporting jobs, and ensuring reliable access to critical electrical products essential to grid reliability, energy security, and growing AI infrastructure.

The associations warn that a weakened or fragmented agreement could undermine North America's energy security, grid reliability, and global competitiveness. Since 2020, the agreement has also helped reduce reliance on non-regional imports while driving significant domestic investment.

The associations are calling on negotiators to advance three priorities:

- Strengthen technical standards harmonization
- Consult with industry on Rules-of-Origin
- Maintain a trilateral agreement

[Read the full joint letter](#) | [EFC press release](#)

Industry News

EFC Talent Pulse Survey – Help shape future talent and recruitment initiatives by sharing your input. This short, confidential survey will inform EFC's 2026 priorities and ensure efforts align with evolving member needs. Take the survey [here](#)

Ontario 2026 Budget Update – [Read more](#)

2025 Habitat EFC Impact Report – In 2025, EFC's Day of Giving campaign in support of Habitat Canada brought members' commitment to community to life. Through the tremendous engagement of EFC member companies and their employees across Canada, the campaign raised critical funds and awareness to help bring homeownership within reach for more Canadian families. Read the full report [here](#)

EFC's Industry Conference

Final Call to Sponsor the WaveMakers Conference and CEMRA Night – Don't miss the opportunity to showcase your company to 700 industry leaders and decision-makers at EFC's Annual Industry Conference in Halifax from June 2-4, 2026. Conference sponsorships are still available, from contributor and supporter levels to larger opportunities, with additional sponsorship options available exclusively for CEMRA members for CEMRA Night at Steele Wheels Motor Museum, held on the closing night of the conference. Showcase your brand, build meaningful connections, and stand out at this year's event. For more information or to secure your sponsorship, contact [Nathalie Lajoie](#) by April 20.

2026 EFC Atlantic Family Scholarship Application Period Now Open – Electro-Federation Canada's (EFC) Atlantic Region is pleased to offer two (2) one-time Family Scholarship awards of \$1,000 each to a student entering their first or second year of post-secondary study. This program is open to EFC Atlantic members' children and dependents. To apply, [click here](#). Submissions are due Friday, May 15, 2026. For more information, contact [Dennis Potharst](#)

The Hidden Risk in Canada's Online Electrical Marketplace – [Read the EFC article in EIN](#)

LAST CALL: Ontario Women's Network: Happiness Is More Than a Mood Webinar | April 16 – Join Andrea Seydel, Author, Speaker, & Positive Psychology Educator for this engaging virtual session on the science of well-being, resilience, and thriving at work. Gain practical tools to boost mental health, energy, and performance. This complimentary session is open to all EFC members. Don't miss out - reserve your spot today! [Register Now](#)

Ontario Stellantis Distribution Centre Tour | April 23 – Get an inside look at one of the most advanced parts distribution operations in North America. During the tour, you will experience: a live AutoStore grid with 40,000+ bins densely packed in a compact footprint, a fleet of ~30 robots operating simultaneously on top of the grid, retrieving parts with precision and speed, goods-to-person workstations where parts are delivered directly to operators for fast, ergonomic order fulfillment, a system designed to dramatically increase throughput while reducing space requirements and improving order accuracy. [Learn more](#)

Quebec YPN GATHER Activity | April 25 – Quebec's RJP committee invites all EFC members from the Quebec region to a networking event featuring a variety of sports at the Ministry of Cricket in Montreal. On the program: bubble soccer, archery, ping-pong, dodgeball, a cricket batting cage, and an inflatable obstacle course for younger children! [Click here](#) to register.

Quebec Women's Network Presents The Ferron Sisters + Lean In Activity | May 14 – The Quebec Women's Network committee invites you to an enriching and welcoming day, beginning with a presentation by the Ferron Sisters, followed by a full cocktail reception with refreshing beverages, and concluding with our popular Lean In group discussion activity. [Register now](#)

NEW: National YPN Day Quebec | June 10 – Quebec's YPN committee invites you to celebrate young professionals with a day of guest speakers, donations to the Quebec Diversity and Equity scholarship, and industry networking. The day will include three speakers, lunch, a professional business photo service and more. This event is exclusively for YPN members (40 and under) [Register now](#)

La Caisse invests \$150 million in Innovair Solutions – [Read more](#)

Dana Foy Retires from Stanpro After 23-year Career – [View the LinkedIn post](#)

Lindsey Kelly Joins Liteline as Ontario Regional Sales Manager – [View the LinkedIn post](#)

Nicolas Pinard Appointed General Manager of Westburne Quebec – [View the LinkedIn post](#) | [Press release](#)

Peter Ordinelli Promoted to Industrial Sales Representative with ELP Marketing – [View the LinkedIn post](#)

Announcing Shane Smith as Lower Mainland District Manager at EB Horsman – [Read more](#)

Sudbury Barrie Transmission Line: "Building a Stronger Grid Today to Provide Safe, Reliable Power for Ontario's Growing Communities." [Read the Hydro One article](#)

Canada Invests in Energy Innovation to Become a Clean Energy Superpower – [Read more](#)

Government of Canada Invests in Electric Vehicles – [Read more](#)

EFC-MetalMiner Partnership Program

Stop Reacting to Volatility and Start Profiting from It – If you buy metals, you're usually dealing with price volatility. Copper may be rising while aluminum softens, and GOES pricing can diverge from flat-rolled steel in a heartbeat. That volatility shows up quickly in supplier quotes, contract timing decisions, and budget accuracy. That's exactly why the Electro-Federation Canada partnered with MetalMiner, the metal price intelligence specialist, to help tackle this dilemma. Together, this partnership developed a program that not only gives EFC members a large discount on metal price intelligence packages, but also provides EFC members with full metal market price transparency, along with negotiation strategies you can use when quoting, contracting, or challenging a supplier's price increase. Take a look and see how this new program can fit into your workflow. [Learn more](#)

Parspec is an EFC Corporate Sponsor

Parspec Expands Its AI-Native Platform to Streamline Project Management for Distributors – [Read more](#)

e2r is an EFC Corporate Sponsor

Fair, Not Perfect: Objective Standards in Workplace Investigations – Performing a workplace investigation can be a stressful and time-consuming process for all parties involved. [Read more](#)

MEET

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