

This Week's Top Story | June 12, 2026**WaveMakers 2026: Exploring Change, Leadership, and What Comes Next**

Nearly 700 members of the Electro-Federation Canada community gathered in Halifax, Nova Scotia for EFC's 2026 Annual Industry Conference: WaveMakers: Where Disruption Meets Direction.

Against a backdrop of technological change, evolving business priorities, and policy developments, the conference provided timely insights, strategic perspectives, and industry-focused dialogue to help members navigate a rapidly shifting landscape.

A highlight of the conference included the presentation of EFC's 2026 Research and advocacy initiative, Make the Switch: Unlock the Grid, which explores the infrastructure, technology, and investment priorities required to support Canada's electrification future.

Conference Highlights

- Nearly 700 registrations, including first-time attendees and emerging professionals
- Featured keynote sessions explored leadership, innovation, economics, technology, and the evolving business environment
- Leadership transitions announced. View EFC's [2026-27 Board of Directors](#)
- Celebrated industry excellence through EFC's annual Industry Awards Program. [View winners](#)
- Conference photo gallery capturing highlights and memorable moments. [View photo gallery](#)
- Selected speaker presentations and conference materials are now available – sent via email directly to conference attendees

We'd also love to see your photos and reflections from the conference. Share your experience using #EFC2026 and #EFCWaveMakers and be sure to tag EFC on social media.

Thank You to Our Sponsors

We sincerely thank our conference sponsors and partners for their support and contribution to the success of WaveMakers 2026.

Share Your Feedback

If you haven't yet completed the conference survey, there's still time to provide your insights. Complete the survey [here](#)

Thank you again for being part of WaveMakers. The conversations and insights from the conference will continue to shape the direction of our industry in the months ahead.

Industry News

EFC Welcomes New Manufacturer Member: Kohler Generators – [Read more](#)

EFC Chair, Catherine McKeown, on Why Canada's Electrical Industry Is Entering a New Era – [Read the CEW article](#)

Canada's AI Strategy: What It Means for the Electrical and Automation Sector – The federal government's new AI for All strategy aims to accelerate AI adoption across the Canadian economy. Learn what it could mean for electrical and automation businesses, including workforce development, energy infrastructure, AI deployment, and funding opportunities. [Read more](#)

EFC's Tariff Hub

New U.S. Customs Enforcement Order – A new Executive Order will strengthen U.S. customs enforcement and introduce enhanced importer compliance requirements over the next six months. Canadian companies doing business in the U.S. should review the potential implications for their cross-border operations. Read the [full newsroom update](#) for details and visit [EFC's Tariff Hub](#) for the latest tariff and trade-related developments.

Finance Canada Seeks Input on Domestic Supply Availability for Tariff Relief Requests – Finance Canada is consulting Canadian manufacturers and industry associations to determine whether a range of steel, aluminum, fastener, HVAC, and other industrial products can be sourced domestically. The results will be used in assessing tariff remission requests on imported products. Companies capable of manufacturing any of the listed products are encouraged to participate, as identification of domestic supply may affect future tariff-relief decisions. [Read more](#)

LAST CALL: Quebec Golf Tournament "Cocktail Reception Only" Launch | June 15 – There are still tickets left for the cocktail reception only for the Quebec Golf Tournament at Elm Ridge Golf Course. [Register now](#)

LAST CALL: Ontario Golf Tournament | June 16 – Join us on June 16 for an incredible day of golf, networking, and connection with more than 200 industry leaders. The tournament is nearly sold out, with only individual spots remaining. Reserve your spot today and don't miss this opportunity to join us at Nobleton Lakes Golf Club. [Register now](#)

LAST CALL: National YPN Day Atlantic | June 18 – Join Atlantic YPNs for an evening on the water as we go dragon boat racing to recognize National YPN Day. Participants will get an intro lesson into paddling technique and water safety from staff at Dragon Boat East before heading out on Lake Banook in Dartmouth, NS to show off their skills. Following the event, refreshments and food will be served. Proceeds from the event will be directed to the local SPCA, the region's selected GIVE charity. [Register now](#)

REMINDER: EFC's Atlantic LobsterFest | June 23 – Join us at the iconic Shore Club in Hubbards, NS for another unforgettable edition of EFC's Atlantic LobsterFest. Enjoy a traditional East Coast lobster supper at a venue celebrated for its authentic maritime charm and hospitality. This annual event supports Atlantic YPN programming and brings together industry peers for an evening of great food, networking, and connection. We hope you can join us for a memorable East Coast experience. [Register now](#)

REMINDER: National YPN Day Saskatchewan | June 24 – To kick off our first event in the YPN Prairies, we are excited to host a networking and information session at Birmingham's Vodka and Ale House in Saskatoon, SK on June 24 from 5:30 PM to 7:30 PM (CST). The event is open to all EFC members in the region, and will be an opportunity for us to share more information about YPN and discuss the benefits of being part of the network. If you are in the area, we are looking forward to meeting you! Complimentary registration. Attendees receive one complimentary drink and appetizers. [Reserve your spot now](#). For questions, contact Dennis Potharst at dpotharst@electrofed.com

REMINDER: National YPN Day Ontario | June 25 – Join fellow Ontario YPNs for a special National YPN Day celebration at Woodbine Racetrack on June 25! Enjoy an exciting evening of networking, great food, and entertainment while connecting with fellow young professionals. [Register now](#)

Zhen Lee Appointed Sonepar Canada VP Vendor Relations – [Read more](#)

EB Horsman & Son Announces Appointment of Alfredo Balaguera as Manager of Alberta Distribution Centre – [View the LinkedIn post](#)

The Role of Offshore Sourcing: An Editorial Perspective for Manufacturers, Distributors, Agents, Contractors, and Industry Stakeholders – [Read the CEW article](#)