



This Week's Top Story | July 31, 2026

Economic Forecast

*Outlook 2026/2027*ELECTRO
FEDERATION
CANADA

EFC



September 17, 2026



1 PM ET



Virtual

**Maureen Farrow**
Economap Inc.**Donald R. Leavens, Ph.D**
NEMA

Economic Forecast Outlook 2026/2027: Prepare for What's Ahead

Economic conditions continue to shift as businesses navigate evolving trade policies, geopolitical tensions, and market uncertainty. Understanding what these changes mean for Canada's economy and the electrical industry is essential for informed planning and decision making.

Join EFC on September 17 for the 2026 Economic Forecast, a live virtual webinar featuring Maureen Farrow, President of Economap Inc., and Donald Leavens, Ph.D., SVP & Chief Economist at NEMA. Together, both featured presenters will share expert insights into the economic trends shaping Canada's business environment and what they mean for the electrical industry.

Topics include:

- Tariffs, geopolitical developments, and commodity cost pressures.
- Market uncertainty and its impact on business strategy and investment.
- The outlook for economic growth, inflation, recession risks, and stagflation.

Whether you're planning budgets, forecasting performance, or setting strategic priorities, this webinar will provide timely insights to help you prepare for what's ahead.

[Register today](#) to reserve your spot and gain the insights needed to navigate an evolving economy.

Industry News

EFC Business Confidence Poll Results | Q3 2026 – 71% of survey respondents expect FY2026 sales to increase, resulting in a +49% balance of opinion. [View the full results](#). EFC members can access more detailed insights by membership category (CEMRA, Distributor, Manufacturer), product category, and region by participating in the next quarterly Business Confidence Poll.

Giving Back Together: Support the Ontario YPN GIVE Food Drive Campaign – Help make a difference by supporting the Ontario YPN GIVE Food Drive Campaign in support of Haven on the Queensway. Every donation helps provide essential food to individuals and families experiencing food insecurity in our communities. Join your industry colleagues in giving back. [Read more](#) | [Donate now](#)

Quebec Economic Forecast 2026 | September 30 – EFC Quebec invites you to hear from John Parisella, author, speaker, and political analyst, who will present his analysis on Quebec's economic forecast and the key issues to watch. The event will take place at Société 18, in Mont Royal. [Register now](#)

Leviton Welcomes Jim Hartery as Territory Manager, Alberta – [Read more](#)

ESC Welcomes Setareh Molaei as New Account Manager at the Richmond Branch – [Read more](#)

Ideal Supply Inc. Announces Leadership Realignment to Support Continued Growth – [Read more](#)

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Legislative Changes in New Brunswick - Employers operating in New Brunswick should be aware of the below legislative updates that came into force on June 12, 2026. These changes align with updates we are seeing across many Canadian jurisdictions. [Read more](#).

EFC-MetalMiner Partnership Program

How to Judge Forecast Performance in Metals: Setting up an MCP for Metal Prices - Electrical metals intelligence is changing fast. Instead of jumping between dashboards and market reports, companies can now give AI direct access to trusted metal pricing, forecasts, and market intelligence services using AI plugins known as "Model Context Protocols" (MCPs). That means faster answers to pricing questions about copper, aluminum, GOES, and critical materials, helping teams validate supplier quotes quickly. MetalMiner's latest article explores what organizations should look for when evaluating a metal price MCP and why the quality of the underlying data is just as important as the AI itself. [Read more](#).