



This Week's Top Story | August 7, 2026



Join us in supporting the 2026 EFC Day of Giving!

As we plan to launch the 2026 EFC Day of Giving on October 5, we are proud to celebrate a remarkable milestone: 15 years of partnership between Electro-Federation Canada and Habitat for Humanity Canada.

For 15 years, EFC members have demonstrated the power of collective action through generous cash and product donations that have helped build stronger communities and create pathways to affordable homeownership for families across Canada. This anniversary year is an opportunity to reflect on all that we have accomplished together and build on that legacy through the continued generosity and leadership of EFC members.

Over the past 15 years, EFC members have helped create lasting change across the country:

- **3,338 Canadian families** became homeowners through Habitat for Humanity's affordable homeownership program.
- **2,652 volunteers** contributed more than **18,279 volunteer hours** in support of Habitat's mission.
- More than **528,181 pounds of product** were diverted from landfill through donations to Habitat ReStores, supporting both families and environmental sustainability.
- **2,271 youth** received hands-on trades skills training related to construction, repair, and rehabilitation activities.

In 2026, EFC is expanding its support of Habitat for Humanity Canada by investing in national initiatives, including the Indigenous Housing Partnership and Sustainability Program. We invite all EFC members to participate in this year's Day of Giving by making a [cash or product donation](#). Every contribution helps families access safe, affordable housing while creating stronger, more resilient communities. As we celebrate 15 years of partnership, let's come together to make this year's campaign our most successful yet and continue building homes, hope, and opportunity for generations to come.

[Learn more about EFC's Charity of Choice](#) | [Visit our fundraising page](#)

Industry News

Latest News on [EFC's Tariff Hub](#)

EFC Seeks Member Input on Potential Tariff Impacts – [Read more](#)

EFC Welcomes New Manufacturer Member: Canolight Inc. – [Read more](#)

EFC Welcomes New YPN Atlantic Committee Member – [Read more](#)

Relive WaveMakers 2026 – The 2026 EFC Annual Industry Conference, WaveMakers: Where Disruption Meets Direction, brought together leaders from across Canada's electrical and automation industry to exchange ideas, build relationships, and help shape what's next. Watch the official recap video and relive the highlights. [Watch the recap video](#)

EFC's Economic Forecast | September 17 – Join EFC on September 17 for the 2026 Economic Forecast, a live virtual webinar featuring Maureen Farrow, President of Economap Inc. and Donald Leavens, Ph.D., SVP & Chief Economist at NEMA. Together, both featured presenters will share expert insights into the economic trends shaping Canada's business environment and what they mean for the electrical industry. Whether you're planning budgets, forecasting performance, or setting strategic priorities, this webinar will provide timely insights to help you prepare for what's ahead. [Register today](#) to reserve your spot and gain the insights needed to navigate an evolving economy.

Quebec Economic Forecast 2026 | September 30 – EFC Quebec invites you to hear from John Parisella, author, speaker, and political analyst, who will present his analysis on Quebec's economic forecast and the key issues to watch. The event will take place at Société 18, in Mont Royal. [Register now](#)

Prysmian to Acquire Atkore to Become a Fully-fledged Electrical Solutions Provider – [Press release](#)

Munden Enterprises Announces New Representation in Atlantic Canada – [View the LinkedIn post](#)

D.A.D. Sales Welcomes New Team Member Tom Graham – [Read more](#)

Laura Wilson Joins Heat-Line Team as Marketing and Document Design Specialist – [View the LinkedIn post](#)