

Holiday
RECEPTIONS

CELEBRATE THE SEASON ACROSS CANADA

Find a reception near you!

Celebrate the holiday season with EFC! Our annual Holiday Receptions return this November and December, offering members across Canada an opportunity to reconnect with industry colleagues, reflect on another successful year and celebrate the season together.

November 24

Ontario Holiday Reception at Paramount EventSpace, Woodbridge | [Full details](#)

November 26

Quebec City Holiday Reception at Manoir Montmorency, Quebec City | [Full details](#)

December 1

Atlantic Holiday Reception at Casino Nova Scotia, Halifax | [Full details](#)

December 3

Montreal Holiday Reception at Société 18, Mont-Royal | [Full details](#)

We look forward to celebrating with you!

Industry News

EFC Government Relations

Federal Government Announces \$2 Billion Investment in Home Energy Retrofits – On October 8, the [Government of Canada announced](#) a \$2 billion investment to retrofit one million homes over eight years. The initiative includes a new National Heat Pump Rebate and financing for multi-unit residential building retrofits. EFC welcomes efforts to accelerate building electrification while encouraging federal programs to recognize electric resistance heating alongside heat pumps to support diverse Canadian heating needs. Consultations with industry will begin immediately following the program announcement. [Read more](#)

Bill C-39: Accelerating Canada's Major Infrastructure Projects – The federal government has introduced [Bill C-39, the Building Canada Strong Act](#), to streamline approvals and accelerate major infrastructure projects. The legislation could create new opportunities for EFC members across electricity infrastructure, grid modernization, data centres, mining and industrial development. EFC will continue advocating for faster project approvals to be supported by investments in domestic manufacturing, secure electrical supply chains and grid infrastructure, ensuring Canada has the capacity to deliver on its infrastructure ambitions. [Read more](#)

The Governments of Canada and the Northwest Territories, Along with the Northwest Territories Power Corporation, Invest in Fort Simpson's Energy Future – [Read more](#)

Government of Canada Expands Support to Adopt and Commercialize Artificial Intelligence – [Read more](#)

Fourteen Economies Join the United States in Signing a Joint Ministerial Statement to Address Global Excess Capacity and Production in Key Manufacturing Sectors – [Read more](#)

2027 Pathfinder Report Now Available to EFC Members – Canada's electrical distribution market reached \$18.16 billion in FY2026, up 3.04% year over year. Go beyond the headline with the new 2027 Pathfinder Report, produced by Kerrwil Media Limited in collaboration with EFC. The report features detailed intelligence on market performance, regional activity, distribution channels, customers, products and the structural trends reshaping Canada's electrical industry. Pathfinder is available exclusively to EFC members at no cost as part of membership. Contact your company's official representative to request your copy today or learn more and request at <https://www.electrofed.com/business-intelligence/pathfinder/>

Explore EFC's Member Benefits Program – EFC members have access to a range of exclusive discounts, preferred pricing and specialized services through our Member Benefits program. From business solutions to cost-saving opportunities, these offerings are designed to provide added value to your membership. Visit our [Member Benefits webpage](#) to explore participating partners and the services available to your organization.

EFC Quebec Rallies Support for Montreal Women's Shelter Le Chaînon – EFC's Quebec Region is joining forces with Le Chaînon, a Montreal-based organization dedicated to supporting women in vulnerable situations. Through this partnership, EFC aims to support Le Chaînon's mission and make a meaningful contribution to the well-being of women in our community. As part of this initiative, Franklin Empire and Desdowd are currently participating in a donation drive at their offices. This is an excellent opportunity for members to make a difference in the communities in which they live and work. We are seeking two additional companies with an office in Montreal to host a donation collection bin over the next two weeks. For more details, or to get involved, contact EFC Quebec team lead [Lorance De Carvalho](#)

Giving Back Together: Support the Ontario YPN GIVE Food Drive Campaign – YPN Ontario, in collaboration with the Ontario Region and the Women's Network Ontario Region, is proud to continue its annual GIVE Food Drive in support of Haven on the Queensway through the end of the year. Every donation helps provide essential food to individuals and families facing food insecurity in our communities. Join us in making a meaningful impact for those who need it most. [Read more](#) | [Donate now](#)

Habitat for Humanity

Looking to Reduce Waste or Move Excess and Discontinued Inventory? Donate to Habitat ReStore –

Habitat for Humanity ReStore is a national social enterprise that accepts and resells donated home improvement building materials. Proceeds from ReStore sales are reinvested directly into local Habitat for Humanity programs across Canada. The program is a smart solution for businesses looking to reduce waste, move excess or discontinued inventory, manage gently used returns, and demonstrate environmental and community leadership. For more on ReStore, please contact Rume Shrestha, Director, National Product & Sustainability Solutions, at rshrestha@habitat.ca

REMINDER: YPN Atlantic GATHER Charlottetown | October 23 – Join Atlantic YPNs for a guided tour and infusion experience at Deep Roots Distillery! The event includes a welcome cocktail, a walk in the orchard (weather permitting), a guided tour of the distillery and tasting room, and a 375ml bottle of vodka or gin for participants to create their own infusion. Appetizers will also be served courtesy of PEI Cured Creations. [Register now](#)

REMINDER: YPN Ontario GATHER: Pickleball Night | October 27 – Get ready for an evening of pickleball, networking and friendly competition at Pickleplex Social Club in Cambridge! From 5-7 PM, enjoy some time on the court with fellow young professionals, followed by an optional networking reception at Beertown from 7-8 PM. All skill levels are welcome! [Register now](#)

REMINDER: YPN Atlantic Volunteer Day | October 27 – Earlier this year, the YPN Atlantic Committee directed funds from its National YPN Day event to support the Nova Scotia SPCA. Now, the YPN and Women's Network Atlantic Committees are teaming up to offer members the opportunity to volunteer at the SPCA Dartmouth Thrift Store to give back and support local pets in care. Limited spots are still available on October 27 (October 28 is full). The volunteer day runs from 1-3 PM Atlantic Time. If you are interested in participating, [click here](#) to complete the form to secure your spot. For any questions or more information, contact [Dennis Potharst](#)

REMINDER: Women's Network Ontario: The Leadership Hot Seat: Competitive Perspectives in Sales Leadership | October 29 – Join us for a lively panel featuring five industry leaders sharing perspectives on navigating competition, building high-performance teams, developing talent, driving execution and making critical sales decisions in today's fast-paced market. Following the panel, an anonymous Ask-Me-Anything session gives attendees the opportunity to ask candid questions, explore challenges facing their teams, gain practical insights and connect with fellow EFC members. [Register here](#) to learn more.

REMINDER: Women's Network Quebec "Body Break" Session | October 30 – Members of EFC's Quebec Women's Network are invited to get active, move, and connect with fellow industry professionals! Choose between a spinning or Pilates session, followed by healthy bites, a refreshing beverage, and an opportunity to network with inspiring women from across our industry. Spots are limited, so register early! [Register now](#)

YPN Quebec Round Table | November 5 – Quebec's Young Professionals Network invites you to a panel discussion with four industry leaders on four different topics of relevance to industry members in a speed panel format. To learn more, or to register, [click here](#)

Women's Network Atlantic Bowling Night | November 5 – It's that time of year again—for bowling! Join Atlantic Women's Network members on November 5 for an evening of bowling, networking, and fun at Bowlarama Bayers Road. We'll have three lanes reserved, along with snacks, refreshments, and plenty of opportunities to connect with fellow members. [Register now](#)

YPN Atlantic GATHER Moncton | November 12 – Join us at Magnetic Hill Winery for wine tasting, a guided tour and an evening of networking with fellow Atlantic YPNs. Learn how to taste wine like a pro, sample award-winning wines and explore the vineyards and production room. Discover how local grapes, fruits and maple syrup are used in winemaking. Then enjoy local meats, artisanal cheeses and a glass of your favourite wine before a round of "Thirsty Thursday Trivia." [Register now](#)

RECAP: EFC President & CEO Carol McGlogan Participated in Nexans Utility Summit's "Built to Last" Panel – [View the LinkedIn post](#)

SAVE THE DATE: EFC Atlantic's "Panel Power Lunch" | November 19 – Join us for an informative and engaging panel discussion on smart building design and how it can be maximized under the latest CE Code Changes. Our experts will also examine the critical impact of energy management and how advanced technologies are driving greater efficiency, lowering costs, and shaping the future of sustainable building design. Speaker lineup will be announced soon. Stay tuned for registration details.

SAVE THE DATE: Atlantic Family Fun Day | November 21 – Join EFC members and their families for a day at the aquarium at the Beaty Centre for Marine Biodiversity! Dive into conservation, curiosity, and connection at Nova Scotia's newest ocean discovery destination. Adult, child, and family rates available. Stay tuned for registration details soon!

Roney Marketing Announces New Representation Across Ontario – [View the LinkedIn post](#)

Delta Transformers Appoints New Representative in Ontario – [Read more](#)

Medgar Agency Partnership Announcement – [Read more](#)

Liteline Promotes Court Pollard to Vice President of Operations – [View the LinkedIn post](#)

Ideal Supply Announces Two Key Leadership Appointments – [View the LinkedIn post](#)

Leviton Welcomes Amanda Lento as Product Manager – [View the LinkedIn post](#)

Patrick Shirbon Joins RENO Lighting as New Specification Manager, Ontario – [View the LinkedIn post](#)

Leviton Canada Appoints Sahill Chaube as Territory Manager for the Lower Mainland and Vancouver Island, BC – [View the LinkedIn post](#)

Innovair Solutions Hosts Canada's Prime Minister in Sherbrooke – [Read more](#)

Rittal Canada Recertifies as a Great Place to Work – [View the LinkedIn post](#)