



This Week's Top Story | October 2, 2026



## October 5 is EFC's Day of Giving

For 15 years, EFC members have demonstrated the power of collective action through generous cash and product donations that have helped build stronger communities and create pathways to affordable homeownership for families across Canada.

This anniversary year is an opportunity to reflect on all that we have accomplished together and build on that legacy through the continued generosity and leadership of EFC members.

Over the past 15 years, EFC members have helped create lasting change across the country:

- 3,338 Canadian families became homeowners through Habitat for Humanity's affordable homeownership program.
- 2,652 volunteers contributed more than 18,279 volunteer hours in support of Habitat's mission.
- More than 528,181 pounds of product were diverted from landfill through donations to Habitat ReStores, supporting both families and environmental sustainability.
- 2,271 youth received hands-on trades skills training related to construction, repair, and rehabilitation activities.

In 2026, EFC expanded its support of its Charity of Choice by investing in Habitat's national initiatives, including the Indigenous Housing Partnership and Sustainability Program. We invite all EFC members to participate in this year's Day of Giving by making a [cash or product donation](#). Every contribution helps families access safe, affordable housing while creating stronger, more resilient communities.

As we celebrate 15 years of partnership, let's come together to make this year's campaign our most successful yet and continue building homes, hope, and opportunity for generations to come.

If you have questions about this year's campaign, please reach out to [April Gibson](#), Director, Partner Services and Stewardship, Habitat for Humanity Canada, or [Dennis Potharst](#), EFC's Habitat Charity Committee Team Lead.

[Read the Chair's Message](#) | [View the 2025 Impact Report](#) | [Learn more about EFC's Charity of Choice](#) | [Donate now](#)

## Industry News

**EFC Welcomes New Manufacturer Member: Chemelex** – [Read more](#)

**Electro-Federation Canada Welcomes Patrick McManus as Incoming President & CEO** – [View the CEW article](#) | [View the Electrical Line article](#)

*EFC Government Relations*

**EFC Advances Electrical Industry Priorities in 2026 Pre-Budget Submission** – EFC has submitted its 2026 Pre-Budget Submission to the Government of Canada, outlining recommendations to strengthen Canada's electrical and automation industry and support the infrastructure needed for a more competitive and electrified economy. [Read more](#)

**Federal Government Expands Skilled Trades and Electricity Workforce Initiatives** – The federal government has announced a series of significant investments and initiatives aimed at expanding Canada's skilled trades workforce. These measures are particularly relevant to EFC members as Canada works to build the workforce needed to support growing electricity demand, grid modernization, infrastructure investment and electrification. [Read more](#)

**EFC Advocates for Electrical Industry in Ontario's Data Centre Strategy** – EFC submitted recommendations to Ontario's consultation on its proposed framework for new data centres. With members identifying this sector as an important growth opportunity, EFC is calling for policies that recognize the industry's economic and supply-chain contributions and support energy-efficient development and grid reliability. Data centre investment could create opportunities for electrical manufacturers, distributors and technology providers while driving demand for grid infrastructure. [Read EFC's full submission](#)

**NEW: Women's Network Atlantic Bowling Night | November 5** – It's that time of year again—for bowling! Join Atlantic Women's Network members on November 5 for an evening of bowling, networking, and fun at Bowlarama Bayers Road. We'll have three lanes reserved, along with snacks, refreshments, and plenty of opportunities to connect with fellow members. [Register now](#)

**YPN Atlantic GATHER Charlottetown | October 23** – Join Atlantic YPNs for a guided tour and infusion experience at Deep Roots Distillery! The event includes a welcome cocktail, a walk in the orchard (weather permitting), a guided tour of the distillery and tasting room, and a 375ml bottle of vodka or gin for participants to create their own infusion. Appetizers will also be served courtesy of PEI Cured Creations. [Register now](#)

**Women's Network Ontario: The Leadership Hot Seat: Competitive Perspectives in Sales Leadership | October 29** – Join us for a lively panel featuring five industry leaders sharing perspectives on navigating competition, building high-performance teams, developing talent, driving execution and making critical sales decisions in today's fast-paced market. Following the panel, an anonymous Ask-Me-Anything session gives attendees the opportunity to ask candid questions, explore challenges facing their teams, gain practical insights and connect with fellow EFC members. [Register here](#) to learn more.

**Women's Network Quebec "Body Break" Session | October 30** – Members of EFC's Quebec Women's Network are invited to get active, move, and connect with fellow industry professionals! Choose between a spinning or Pilates session, followed by healthy bites, a refreshing beverage, and an opportunity to network with inspiring women from across our industry. Spots are limited, so register early! [Register now](#)

**YPN Quebec Round Table | November 5** – Quebec's Young Professionals Network invites you to a panel discussion with four industry leaders on four different topics of relevance to industry members in a speed panel format. To learn more, or to register, [click here](#)

**RECAP: YPN Atlantic GROW Webinar** – On September 29, 52 participants attended YPN Atlantic's GROW webinar on the topic of Smarter Selling with AI: Practical Strategies for a More Efficient Sales Process. Kelsey Bond, Electric Avenue, opened the presentation by introducing the story of busy salesperson "Jen" and demonstrating how the effective use of AI tools can help her to reduce administrative workload, streamline day-to-day processes, and create more time for meaningful customer interactions. Using a series of practical examples, the webinar also focused on how to structure better prompting for accurate results, meeting preparation using AI assistants, and AI coaching tools to improve sales techniques. [View the recording](#)

**RECAP: Quebec Economic Forecast 2026** – On September 30, Quebec members came together for a conference on Quebec's economic forecast. The event was a success, but what made it particularly enriching was the active participation of all members. Their relevant questions, thoughtful reflections, and interest in the evolution of Quebec's economy contributed to dynamic and constructive discussions. [View the LinkedIn post](#)

**SAVE THE DATE: YPN Atlantic GATHER Moncton | November 12** – Join us at Magnetic Hill Winery for wine tasting, a guided tour and an evening of networking with fellow Atlantic YPNs. Learn how to taste wine like a pro, sample award-winning wines and explore the vineyards and production room. Discover how local grapes, fruits and maple syrup are used in winemaking. Then enjoy local meats, artisanal cheeses and a glass of your favourite wine before a round of "Thirsty Thursday Trivia!" Registration details coming soon.

**Intralec Welcomes Ericson Manufacturing to Its Supplier Line** – [Read more](#)

**George O'Shea Retires from Rexel After Incredible 50-year Career** – [View the LinkedIn post](#)

**Vidya Iyer Joins Leviton Canada as New Credit and Deductions Analyst** – [View the LinkedIn post](#)

**Ideal Supply Inc. Announces Two Appointments in Ontario** – [Ron LaFramboise](#) | [Graham Skippen](#)

**GE Vernova/Multilin and Specialized Power Solutions Hosting Free Power System Protection Seminars in B.C.** – [View dates and register](#)

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