InfoElectro

Electro-Federation Canada's Weekly Newsletter



This Week's Top Story | November 6, 2026



Choose Authentic. Choose Compliant. New Resources for Electrical Product Safety

Electrical product safety starts with knowing what you're buying and where it comes from. Counterfeit, unapproved and misrepresented electrical products can create serious safety and compliance risks, reinforcing the importance of verifying products before purchase or installation.

To support greater industry awareness, Electro-Federation Canada (EFC) has introduced updated resources through its Grey Market & Product Safety initiative. These include a new awareness poster and a dedicated webpage offering practical guidance on identifying questionable products, verifying certification, understanding the value of trusted purchasing sources and reporting concerns.

EFC members are encouraged to help extend the campaign's reach to electrical contractors by sharing these resources through their customer communications, social media and branch locations. A ready-to-use marketing kit is being distributed directly to Official Representatives, the Marketing Network, relevant Business Sections and participating industry partners.

Explore the product safety guidance and download the awareness poster here

Industry News

EFC Welcomes New Manufacturer Member: GM Lighting – Read more

EFC Government Relations

Ontario's Fall Economic Statement Proposes New Business Investment Incentives – The province has announced $8 billion in proposed tax relief to encourage capital investment and manufacturing modernization. Measures include immediate 100 per cent write-offs for eligible manufacturing equipment, accelerated deductions for manufacturing buildings and expanded R&D tax credits. These incentives could benefit electrical manufacturers and distributors investing in equipment, warehouse automation and technology upgrades. Certain investments acquired after September 15, 2026, may qualify once the proposed measures take effect. Read more

Ontario Introduces Bill 140 to Accelerate Infrastructure and Grid Modernization – The proposed legislation aims to strengthen electricity system planning and accelerate infrastructure development as Ontario prepares for growing demand. Key measures include new authority over long-term planning requirements for local distribution companies, potential procurement rules for major electrical equipment and streamlined licensing for distributed energy resources. These changes could have significant implications for electrical manufacturers and distributors supporting grid modernization, equipment supply and future infrastructure investments across the province. Read more

Federal Budget 2026 Released – The Government of Canada has tabled its 2026 federal budget, outlining its fiscal priorities, proposed investments and policy measures. Members can review the official budget documents for details on the government's announcements and commitments. Read Budget 2026 | Budget in Brief

EFC is Certified as a Great Place to Work® for Eighth Consecutive Year – Read more | View the LinkedIn post

REMINDER: EFC Atlantic's "Panel Power Lunch" | November 19 – Join us for an informative and engaging panel discussion on smart building design and how it can be maximized under the latest CE Code changes. Our panel of experts, including Wissam Ghoussaini, ABB and Andrew Pottier, UL Solutions, will also examine the critical impact of energy management and how advanced technologies are driving greater efficiency, lowering costs, and shaping the future of sustainable building design. Registration includes lunch. Register now

EFC Atlantic Family Fun Day | November 21 – Join EFC members and their families for a day at the aquarium at the Beaty Centre for Marine Biodiversity in Halifax, NS! Dive into conservation, curiosity, and connection at Nova Scotia's newest ocean discovery destination. Family and individual rates available. Register now

RECAP: Ontario YPN Hits the Courts for an Evening of Pickleball and Networking – View the LinkedIn post

RECAP: Ontario Women's Network Puts Industry Sales Leadership in the Hot Seat for an Afternoon of Insights – View the LinkedIn post

RECAP: Women's Network Quebec "Body Break" Session – EFC Quebec's Women's Network brought together women from across the industry at Mūv Hudson for an active break featuring a spinning class led by Vanessa Ricard, Agence Ricard, and a Pilates session at Hudson Flow. The day wrapped up with a healthy meal and time to connect, share and network! View the LinkedIn post

David Li Appointed District Manager-East Region for Nedco Ontario – View the LinkedIn post

Innovair Names Steve Brousseau as Chief Information Officer – View the LinkedIn post

Intralec Announces Promotion of Jake Moylett to Warehouse Supervisor – Read more

Ashley Jennings Joins Cascadia Sales Team as New Inside Sales Representative – View the LinkedIn post

Sales Outsource Solutions Announces Two Appointments – Andrea Gustin | Steven Sanderson

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Plan for the Upcoming Holidays – It's Not Too Soon! Whether we like it or not, December is quickly approaching and it is a good time of year for employers to plan for the upcoming statutory holidays. Read more